

**IGLOO®**

**2025 – ALL PRODUCTS**



## TODAY IGLOO IS THE **#1 COOLER** BRAND IN THE USA

Not only did Igloo create the cooler category, but we've also continued to revolutionize it along the way. Through our many innovations over the decades — the first plastic cooler in the '60s, the Playmate in 1971, the first wheeled cooler in 1994, the first hardside coolers made from recycled plastic in 2021 and much more in between — Igloo became the go-to brand for consumers who work hard and play harder. Currently, we manufacture 16+ million coolers a year straight out of our Katy, Texas headquarters. We're happy to say Igloo is the most recognizable brand of ice chests in the USA!





# MADE IN THE USA

- Born and raised in the USA for more than 75 years
- Robust manufacturing plant in Katy, TX
- Long-tenured employees of 40+ years
- Dependable supply chain
- Since 2020, millions invested in factory capital to drive capacity and growth
- Growth-enabling jobs



## ABC NEWS MADE IN AMERICA: IGLOO COOLERS

*ABC News host David Muir brings viewers to Katy, Texas to see manufacturing in the USA. This segment aired January 2024 on national television.*

<https://www.youtube.com/watch?v=oJZsdiTi2mY>



# BRAND INITIATIVES

## MADE IN THE USA



"World News Tonight" anchor David Muir high fives Igloo Coolers e-commerce manager Anquetette Lewis at the Igloo Coolers factory in Katy, Texas.

ABC News



Some crew members from Igloo Coolers' factory in Katy, Texas stand together for Made in America Christmas on "World News Tonight with David Muir."

**FOCUSING ON THE PEOPLE AND COMMUNITY BEHIND THE BRAND  
ACROSS THE WORLD.**

**IGLOO®**





# \$115M

## **INVESTED & PLANNED 2019–2024**

Igloo is one of the only mobile cooling brands that has invested this much CAPEX back into our own business over the years.

- Upgraded equipment
- Investments in NPD and product teams
- Investments in ecomm and marketing

**ALL to drive Igloo and retailer growth.**



# OUR BRAND PILLARS:



## FUN

GOOD TIMES  
ALWAYS HAPPEN  
AROUND OUR  
COOLERS.

When you think of Igloo, you're reminded of fun beach trips with your family way back when or that unforgettable road trip with friends. And when you're prepping for the next exciting outing, you think of Igloo as one of the items you must bring. We're always there to make these moments even cooler.

## AMERICAN

WE'RE A U.S. BRAND  
WITH WORLDWIDE  
APPEAL & WE'RE  
FLUENT IN COOLNESS.

We were born in the USA in 1947, and it wasn't long before our portable coolers revolutionized outdoor recreation for families from coast to coast. We design all our products in-house at our U.S. headquarters and manufacture 16 million coolers a year here too, but we're honored to share our coolness with everyone all over the globe.



## SUSTAINABLE

WE KNOW THAT  
SUSTAINABILITY  
MEANS BUILDING  
FOR THE FUTURE...

...not just for Igloo, but for our global community. For us, sustainability is not a single one-dimensional value, it encompasses our stewardship for the environment, our people and the way we do business. We are transparent, direct and truthful in our sustainability efforts and ensure that these efforts are broad reaching across every facet of our brand.



## DURABLE

WE'RE HERE  
FOR A  
LONG TIME  
(& A GOOD TIME).

We build our products to last a lifetime. We're really proud of the fact that our customers often reach out to us about using their original Igloo from 10 or 20-plus years ago. This goes hand-in-hand with our brand heritage: With its strong foundation, Igloo was built to last — our brand has left an impression on many generations!



## ACCESSIBLE

WE'RE EVERYWHERE  
& AFFORDABLE, SO  
EVERYONE IS INVITED  
TO JOIN THE FUN.

Our coolers are made for anyone, anywhere. We're all about providing quality, good-looking coolers and helping people have fun, not about image and social status. We build and price our coolers, as well as make them available in stores all over the map, so that they're within everyone's reach.






MOST  
**TRUSTWORTHY  
COMPANIES**  
IN AMERICA  
2024





# AWARDS & RECOGNITIONS

Industry Rank	Company Name	Industry
1	Procter & Gamble	Consumer Goods
2	Colgate-Palmolive	Consumer Goods
3	Hallmark	Consumer Goods
4	The Clorox Company	Consumer Goods
5	Bath & Body Works	Consumer Goods
6	Hasbro	Consumer Goods
7	SC Johnson	Consumer Goods
8	Igloo	Consumer Goods
9	Mattel	Consumer Goods
10	Sally Beauty	Consumer Goods
		
24	YETI	Consumer Goods

- **“America’s Most Trusted Cooler Brand” for 2nd year in a row**
- **#8 “Most Trustworthy Company” in Consumer Goods industry**

# THE IGLOO BRAND IS WINNING ACROSS GENERATIONS

## GEN Z

Born: 1997-2012 AGE: 11-26



## MILLENNIALS

Born: 1981-1996 AGE: 27-42



## GEN X

Born: 1965-1980 AGE: 43-58



## BOOMERS

Born: 1955-1964 AGE: 59-68



## IGLOO AGE DEMOGRAPHICS

AGE: 18-24

**12%**

AGE: 25-34

**25%**

AGE: 35-44

**29%**

AGE: 45-54

**18%**

AGE: 55-64

**10%**

IglooCoolers.com data from March 2022 – March 2023 (n > 1M users)

\*6% unaccounted for



	2017	2018	2019	2020	2021	2022	2023
<b>IGLOO®</b>	20.0%	22.8%	24.4%	27.2%	30.3%	31.2%	34.5%
<b>YETI™</b>	19.9%	18.2%	18.3%	20.0%	17.5%	19.4%	18.4%
<b>PRIVATE LABEL</b>	16.4%	15.7%	12.5%	11.8%	10.9%	10.1%	8.9%
	15.1%	10.0%	10.2%	10.8%	9.4%	8.4%	7.6%
<b>CALIFORNIA innovations</b>	11.0%	13.5%	13.5%	13.5%	13.5%	13.5%	8.5%
	N/A	1.7%	1.8%	1.6%	1.5%	1.1%	2.4%
<b>LIFOAM™</b>	1.9%	2.0%	1.8%	1.6%	1.5%	1.1%	1.4%
 <b>DOMETIC</b>	N/A	N/A	N/A	0.62%	0.86%	0.65%	0.63%

## TOTAL COOLER DOLLAR SHARE OVER TIME

- In 2023, Igloo gained +3.3 points of market share.
- Igloo has achieved YoY market growth over the past 6 years.
- In 2023, Yeti lost +1 full point of market share.
- Circana Data

**IGLOO®**

**2025 – ACTIVE**



# ICF



# 2025 IGLOO ICF

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## COLLECTION OVERVIEW



ICF 18



ICF 32



ICF 40



ICF 60



ICF 80DZ



# ICF 18, ACTIVE COOLER

## Take your kitchen fridge on the go with Iceless “Active” Cooler

- Portable Compressor Cooler means no more cold hands digging through the Ice
- Functions as a refrigerator or freezer, cooling from 68°F to 0°F
- Powered by a 12/24V Auto DC Plug or 100-240V AC
- Interior LED light for finding a cold one after hours
- Easy to open One Touch Lift Latch
- Dimmable digital display
- 3-level Battery Protection

- 20 Qt. / 19 L / 29 Cans
- Case Pack: 1
- DO - 32989 - Rugged Blue
- DI - 132989 - Rugged Blue



**User Interface Screen**  
Fahrenheit and Celsius Display Options



AC & DC Cables included

# ICF 32, ACTIVE COOLER

## Take your kitchen fridge on the go with Iceless “Active” Cooler

- Portable Compressor Cooler means no more cold hands digging through the Ice
- Functions as a refrigerator or freezer, cooling from 68°F to 0°F
- Powered by a 12/24V Auto DC Plug or 100-240V AC
- Interior LED light for finding a cold one after hours
- Easy to open One Touch Lift Latch
- Dimmable digital display
- 3-level Battery Protection
- Comfortable Carry Handles

- 34 Qt. / 32 L / 48 Cans
- Case Pack: 1
- DO - 50629 - Rugged Blue
- DI - 150629 - Rugged Blue

Lid Gasket

Interior Light and  
Removable Divider

**User Interface Screen**  
Fahrenheit and Celsius Display Options

AC & DC Cables included



# ICF 40, ACTIVE COOLER

## Take your kitchen fridge on the go with Iceless “Active” Cooler

- Portable Compressor Cooler means no more cold hands digging through the Ice
- Functions as a refrigerator or freezer, cooling from 68°F to 0°F
- Powered by a 12/24V Auto DC Plug or 100-240V AC
- Interior LED light for finding a cold one after hours
- Easy to open One Touch Lift Latch
- Dimmable digital display
- 3-level Battery Protection
- Comfortable Carry Handles

- 41 Qt. / 39 L / 61 Cans
- Case Pack: 1
- DO - 50630 - Rugged Blue
- DI - 150630 - Rugged Blue

Lid Gasket

Interior Light and  
Removable Divider

**User Interface Screen**  
Fahrenheit and Celsius Display Options

AC & DC Cables included

# ICF 60, ACTIVE COOLER

## Take your kitchen fridge on the go with Iceless “Active” Cooler

- Portable Compressor Cooler means no more cold hands digging through the Ice
- Functions as a refrigerator or freezer, cooling from 68°F to 0°F
- Powered by a 12/24V Auto DC Plug or 100-240V AC
- Interior LED light for finding a cold one after hours
- Easy to open One Touch Lift Latch
- Dimmable digital display
- 3-level Battery Protection
- Comfortable Carry Handles

- 62 Qt. / 59 L / 89 Cans
- Case Pack: 1
- DO - 50631 - Rugged Blue
- DI - 150631 - Rugged Blue

Lid Gasket

Interior Light and  
Removable Divider



**User Interface Screen**  
Fahrenheit and Celsius Display Options



AC & DC Cables included





# ICF 80DZ, ACTIVE COOLER

## Take your kitchen fridge on the go with Iceless “Active” Cooler

- Portable Compressor Cooler means no more cold hands digging through the Ice
- Functions as a refrigerator or freezer, cooling from 68°F to 0°F
- Powered by a 12/24V Auto DC Plug or 100-240V AC
- Interior LED light for finding a cold one after hours
- Easy to open One Touch Lift Latch
- Dimmable digital display
- 3-level Battery Protection
- Comfortable Carry Handles

- 83 Qt. / 78 L / 89 Cans
- Case Pack: 1
- DO - 50632 - Rugged Blue
- DI - 150632 - Rugged Blue

Lid Gasket

Interior Light and  
Fixed Divider



**User Interface Screen**  
Fahrenheit and Celsius Display Options



AC & DC Cables included



# ICF COVERS

## Protection for ICF Coolers

- DWR Water Repellent Coated 600D Polyester Fabric
- 3mm Insulated for added Performance
- Large Storage Pocket for Personal Items or Power Cords
- Slotted Openings for easy access to Control Panel and Power Ports



ICF32 PC  
97000125503



ICF40 PC  
97000125504



ICF60 PC  
97000125505



ICF80DZ PC  
97000125506



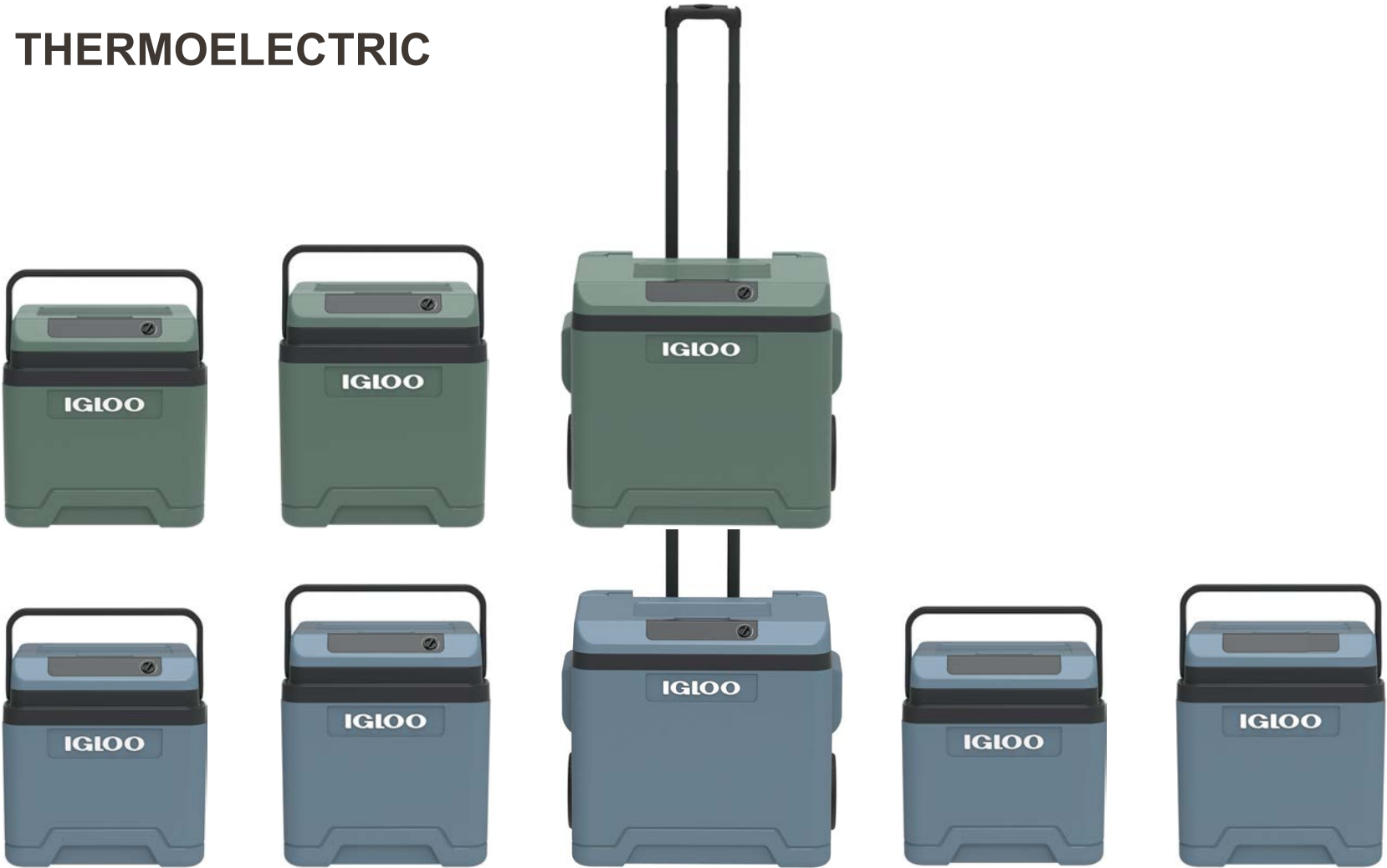
# THERMOELECTRIC / PASSIVE MADE IN EUROPE



# 2025 IGLOO – TE & PASSIVE - MADE IN EUROPE

## COLLECTION OVERVIEW

### THERMOELECTRIC



IE24 ACDC

IE27 ACDC

IE42R ACDC

IE24 DC

IE27 DC

### PASSIVE



IP27

IP24

IP42R



# IE24 / 27 ACDC

- Cools to 20 degrees below ambient temperature
- Made in Europe
- EU ERP Class “E” energy rating

## SPRUCE



IE24 ACDC  
9620015983



IE27 ACDC  
9620015986

## ICE BLUE



IE24 ACDC  
9620013364



IE27 ACDC  
9620013369

Simplified user interface:  
ON, OFF, MAX and ECO  
modes



Power cord storage



# IE42R ACDC

- Cools to 20 degrees below ambient temperature
- Made in Europe
- EU ERP Class “E” energy rating

SPRUCE



IE42R ACDC  
9620015987

ICE BLUE



IE42R ACDC  
9620013371

NEW split lid design



EZ Push or Pull, standard  
Igloo telescoping handle



160mm wheels, same as  
Igloo Latitude



# IE24 / 27 DC

- Cools to 20 degrees below ambient temperature
- Made in Europe

ICE BLUE



IE24 DC  
9620013364



IE27 DC  
9620013368

Power cord storage



AC Adaptor for using DC  
only cooler with AC power



IP S60  
9620013446

# IP24 / 27 / 42R

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- Passive cooler, same sizes as Thermoelectric, but with passive lid
- Made in Europe

ICE BLUE



IP24  
9620013366



IP27  
9620013370



IP42R  
9620013372



# IH45

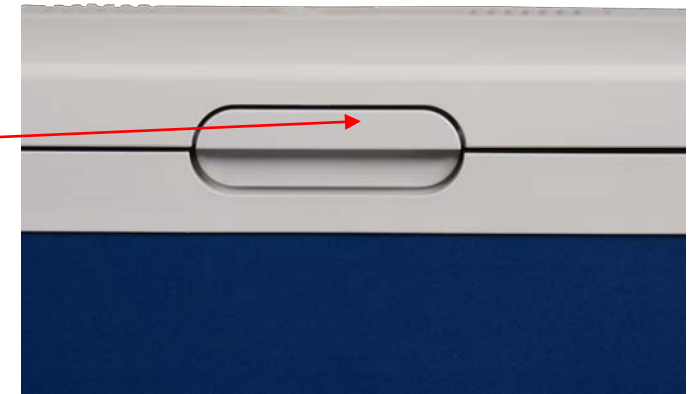


# IH45, HYBRID COOLER

- 43l storage capacity - Provides space for up to 72 x 330 ml cans or 12 x 1.5 l bottles
  - Home or mobile use - Powerful compressor cooling on 230 V AC plus thermoelectric cooling on a 12 V battery
  - Adjustable cooling temperature - The temperature can be set between
  - +10°C and –15°C (compressor mode) with the turn knob
  - Convenient transport – recessed grips on side
  - Intuitive latch – Easy to open with one hand
  - Removable lid – Easy access to provisions
  - Neat cable management - Cables winds up nicely at the back of the cool box when transported or not in use
- 
- 45 Qt. / 43 L / 72 Cans / 12 1.5L Bottles
  - Case Pack: 1



Intuitive Latch – easy open with one hand





# **IGLOO®**

## **2025 – HARDSIDES**

# PLAYMATE



# PLAYMATE

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## America's Lunch Box and the World's #1 Best Selling Cooler of all Time

- Iconic Tent Top Shape with Grab and Go Carry Handle
- **Opens to either side for easy access**
- **A wide variety of shapes, colors and styles to appeal to every consumer and consumer activity**





# PLAYMATE PAL™

## THE MOST RECOGNIZED IGLOO® COOLER IN THE LINE

### FEATURES

- Iconic design
- Push button lid design for convenient one-handed operation
- Lid swings open to either side for easy access to contents
- Secure lid helps prevent spills
- Molded-in handle for one-handed carrying
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

7 Qt. / 6 L / 9 Cans

Case Pack: 4

7362 – Red Star

32643 – Sneaky Blue



ICONIC  
DESIGN



SWIVEL  
LID



# PLAYMATE® ELITE

THE MOST RECOGNIZED IGLOO® COOLER IN THE LINE

## FEATURES

- Iconic design
- Push button lid design for convenient one-handed operation
- Lid swings open to either side for easy access to contents
- Secure lid helps prevent spills
- Molded-in handle for one-handed carrying
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

## SPECIFICATIONS

16 Qt. / 15 L / 30 Cans

Case Pack: 2

43362 – Red Star

32645 – Sneaky Blue



ICONIC  
DESIGN



SWIVEL  
LID



# LAGUNA





# LAGUNA

## Essentials Features for Everyday and Everyone

- Air Insulated Lids for 2-6 hour events
- Hand-Held and Wheeled Options for personal use, family or a small group
- Integrated “Thoughtful Touches”



Red Star



Majestic  
Blue



Laguna 9

Laguna 12

Laguna 16R



Laguna 28



Laguna 48



Laguna 60R

# LAGUNA 9

## THE PERFECT LUNCH SIZE COOLER

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### FEATURES

- Cool Riser Technology® – elevated design improves cooling performance
- Integrated bale handle allows one-handed carrying and folds flat for storage
- Lid reverses from flat surface to tray with cup holder
- Designed for easy stacking and storage
- Easy-to-clean, stain and odor-resistant liner
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

9 Qt. / 8 L / 13 Cans

Case Pack: 4

32479 – Red Star



# LAGUNA 12

## THE PERFECT LUNCH SIZE COOLER

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### FEATURES

- Cool Riser Technology® – elevated design improves cooling performance
- Integrated pouring channels in liner allow for easy purging of melted ice
- Ergonomic curved backside hugs comfortable to your body for ultimate carrying comfort
- Vertical profile fits tall and longneck bottles
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

12 Qt. / 11 L / 18 Cans

Case Pack: 2

32475 – Red Star





# LAGUNA 16 ROLLER

## THE COMPACT SIZED ROLLER

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### FEATURES

- Fits 24 cans stacked in natural columns
- Locking telescoping handle can be pushed or pulled
- NASCAR Compliant
- Molded scoop handles
- Cool Riser Technology™ - elevated design improves cooling performance
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

16 Qt. / 15 L / 24 Cans

Case Pack: 2

34656 - Red Star



# LAGUNA 28

## THE PERFECT SIZE ERGONOMICALLY DESIGNED COOLER

### FEATURES

- Cool Riser Technology® – elevated design improves cooling performance
- Bail handle for easy one-handed carrying
- Ergonomic curved backside hugs comfortable to your body for ultimate carrying comfort
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

28 Qt. / 26 L / 41 Cans

Case Pack: 2

50051 – Red Star



# LAGUNA 48

## OUR MOST POPULAR SIZE ICE CHEST

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### FEATURES

- Cool Riser Technology™ – elevated design improves cooling performance
- Swing-up carry handles
- Stain and odor-resistant liner
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

48 Qt. / 45 L / 76 Cans

Case Pack: 2

50063 – Red Star



COOL RISER  
TECHNOLOGY®





# LAGUNA 60

## OUR MOST POPULAR SIZE WHEELED COOLER

### FEATURES

- Built-in wheels for easy transport
- Locking, telescoping handle enables cooler to be pushed or pulled
- Molded side handles for lifting in / out of vehicle
- Self-draining cup holders accommodate two 12-ounce cans or two large personal hydration tumblers and keep them within arm's reach
- Recessed drain plug makes emptying melted ice a cinch
- Cool Riser Technology™ – elevated design improves cooling performance
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

60 Qt. / 56 L / 90 Cans

Case Pack: 2

34493 – Majestic Blue



TELESCOPING  
HANDLE



WHEELS



DRAIN  
PLUG



CUP  
HOLDERS



COOL RISER  
TECHNOLOGY\*



ICE  
RETENTION\*

# PROFILE





# PROFILE II FAMILY



Majestic Blue



Red Star

Profile II 16R

Profile II 16

Profile II 30

Profile II 50

Profile II 60R



# PROFILE II 16 QUART

## PERFECT SIZE LUNCH COOLER

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### FEATURES

- Convenient bail handle folds flat into liner for easy stacking and storage
- Cool Riser Technology™ – elevated design improves cooling performance
- Integrated pouring channel in liner allow for easy purging of melted ice
- Vertical profile fits tall and longneck bottles
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

16 Qt. / 15 L / 24 Cans

Case Pack: 2

32633 – Red Star



# PROFILE II 16 QUART ROLLER

## PERSONAL SIZE COOLER WITH WHEELED CONVENIENCE

### FEATURES

- Fits 24 cans stacks in natural columns
- Built-in wheels for easy transport and locking telescoping handle enables cooler to be pushed or pulled
- NASCAR compliant
- Cool Riser Technology™ – elevated design improves cooling performance
- Molded-in side handles for easy loading / unloading
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

16 Qt. / 15 L / 24 Cans

Case Pack: 2

34808 - Majestic Blue

34812 - Red Star



# PROFILE II 30 QUART BAIL

## PERSONAL SIZE COOLER

### FEATURES

- Cool Riser Technology™ – elevated design improves cooling performance
- Fits all popular beverage sizes, including 2L bottles upright
- Integrated pouring channels in liner allow for easy purging of melted ice
- Slotted lid for easy stacking of multiple coolers
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

30 Qt. / 28 L / 41 Cans

Case Pack: 2

50344 - Majestic Blue

50346 - Red Star



ICE RETENTION\*



# PROFILE II 50 CHEST

## ONE OF OUR MOST POPULAR SIZES

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### FEATURES

- Cool Riser Technology® – elevated design improves cooling performance
- Swing-up handles and tie-down loop feature
- Compact size is great for single-day events
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

50 Qt. / 47 L / 76 Cans

Case Pack: 2

50352 - Red Star



# PROFILE II 60 ROLLER

## WHEELED CONVENIENCE IN ONE OF OUR MOST POPULAR SIZES

### FEATURES

- Built-in wheels for easy transport and locking, telescoping handle enables cooler to be pushed or pulled, while the integrated hanger holds bags or other accessories
- Cool Riser Technology™ – elevated design improves cooling performance
- Triple-snap leak-resistant drain plug allows easy draining of melted ice
- Molded-in side handles for easy loading / unloading
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

60 Qt. / 56 L / 94 Cans

Case Pack: 2

34679 - Majestic Blue

34681 – Red Star



TELESCOPING  
HANDLE



WHEELS



DRAIN  
PLUG



COOL RISER  
TECHNOLOGY\*



ICE  
RETENTION\*

# WHEELIE COOL™ 38

## THE MOST POPULAR IGLOO® WHEELED COOLER

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### FEATURES

- Durable wheels and tow handle ease transport
- Molded side handles make lifting in / out of vehicle easy
- Easy to clean, stain and odor-resistant liner
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

38 Qt. / 36 L / 53 Cans

Case Pack: 2

34482 – Majestic Blue



WHEELS





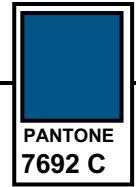
# LATITUDE



# LATITUDE

## Essential Features for Everyday and Everyone

- Air Insulated Lids for 2-6 hour events
- Hand-Held and Wheeled Options for personal use, family or a small group
- Integrated “Thoughtful Touches”
- Lids with Self Draining Cup Holders



Indigo  
Blue



Industrial  
Red



Latitude 16



Latitude 16R



Latitude 30



Latitude 30R



Latitude 52



Latitude 60R

# LATITUDE 16

## PERSONAL GRAB AND GO COOLER

### FEATURES

- Bail handle tucks inside the liner for space savings and easy access
- Cool Riser Technology® - elevated design improves cooling performance
- Two convenient cup holders in lid
- Integrated pouring channel in liner allow for easy purging of melted ice
- Vertical profile fits tall longneck bottles
- Tri color body, liner & lid – Hot-Stamp approved
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

16 Qt / 15 L / 24 Cans

Case Pack: 2

32625 - Indigo Blue / Meteorite Gray

32627 - Industrial Red / Meteorite Gray



CUP  
HOLDERS



COOL RISER  
TECHNOLOGY®





# LATITUDE 16 ROLLER

## PERSONAL GRAB AND GO COOLER WITH WHEELED CONVENIENCE

### FEATURES

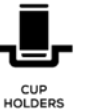
- Fits 24 cans stacked in natural columns
- Built-in wheels for easy transport and locking, telescoping handle enables cooler to be pushed or pulled
- NASCAR compliant
- Two convenient self-draining cup holders in lid
- Molded-in side handles for easy loading / unloading
- Additional bail handle for easy, one-handed carrying up bleachers or other stairs
- Cool Riser Technology™ – elevated design improves cooling performance
- Two convenient self-draining cup holders in lid
- Tri color body, liner & lid – Hot-Stamp approved
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

16 Qt. / 15 L / 24 Cans

Case Pack: 2

34806 - Industrial Red / Meteorite Gray



# LATITUDE 30

## PERSONAL GRAB AND GO COOLER

### FEATURES

- Tall profile accommodates taller beverages like wine, 2-liter bottles and sports drinks
- Two convenient self-draining cup holders in lid
- Perfect height for a comfortable seat
- Cool Riser Technology® - elevated design improves cooling performance
- Tri color body, liner & lid – Hot-Stamp approved
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

30 Qt. / 28 L / 41 Cans

Case Pack: 2

50332 - Indigo Blue / Meteorite Gray

50334 - Industrial Red / Meteorite Gray



# LATITUDE 30 ROLLER

## PERSONAL GRAB AND GO COOLER WITH WHEELED CONVENIENCE

### FEATURES

- Built-in wheels for easy transport and locking, telescoping handle enables cooler to be pushed or pulled
- Cool Riser Technology™ – elevated design improves cooling performance
- Integrated pouring channels in liner allow for easy purging of melted ice
- Two convenient self-draining cup holders in lid
- Molded-in side handles for easy loading / unloading
- Tri color body, liner & lid – Hot-Stamp approved
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

30 Qt. / 28 L / 43 Cans

Case Pack: 2

34660 - Industrial Red / Meteorite Gray



# LATITUDE 52 CHEST

## ONE OF OUR MOST POPULAR SIZES

### FEATURES

- Convenient swing-up handles for easy loading in / out of vehicle
- Also use the handle brackets with a bungee cord from side-to-side to haul more gear
- **Four self-draining cup holders keep your cold ones within arm's reach**
- **Cool Riser Technology®** – elevated design improves cooling performance
- Tri color body, liner & lid – Hot-Stamp approved
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

52 Qt. / 49 L / 76 Cans

Case Pack: 2

50338 - Indigo Blue / Meteorite Gray

50340 - Industrial Red / Meteorite Gray



CUP  
HOLDERS



COOL RISER  
TECHNOLOGY®



MADE IN THE  
USA



ICE  
RETENTION\*



# LATITUDE 60 ROLLER

## WHEELED CONVENIENCE IN ONE OF OUR MOST POPULAR SIZES

### FEATURES

- Oversized wheels for easy transport
- Locking telescoping handle enables cooler to be pushed or pulled
- Molded-in side handles for easy loading / unloading
- Four self-draining drink holders keep your cold ones in arm's reach
- Triple-snap leak-resistant drain plug allows easy draining of melted ice
- Cool Riser Technology® – elevated design improves cooling performance
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

60 Qt. / 56 L / 94 Cans

Case Pack: 2

34666 – Industrial Red / Meteorite Gray



# MAXCOLD



# MAXCOLD

---

Extended Performance at an everyday price value

- Foamed Lids for over 25% better ice retention than coolers with air lids
- Lid Latches on most models for added lid closure security
- Other Convenience Features and “Thoughtful Touches”



Aegean  
Sea



Carbonite



Maxcold 40R

MC Latitude 54

MC Latitude 62R

MC Latitude 70

MC Latitude 90R

# LATITUDE MAXCOLD® 40 ROLLER

## THE MOST POPULAR IGLOO® WHEELED COOLER

### FEATURES

- **MaxCold:** Foam insulated lid and body for up to 5-day ice retention performance\*
- **Durable wheels and tow handle** ease transport
- **New lid with two cupholders** to make this the perfect console cooler
- **THERMECOOL™ Foam** – Cleaner, eco-friendly insulation

### SPECIFICATIONS

40 Qt. / 38 L / 56 Cans

Case Pack: 2

34226 – Carbonite / Aegean Sea



ICE RETENTION



CUP HOLDERS



TOW HANDLE



\*Under controlled test conditions. Results may vary.

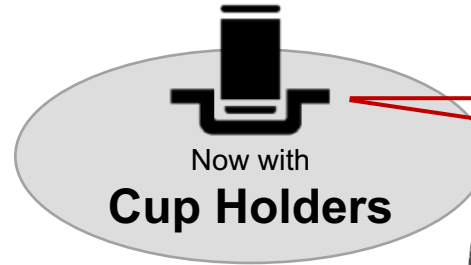
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# MAXCOLD® 40 ROLLER

## All New Lid with Cupholders

- 40qts, 56 Can Capacity
- Up to 5 Day, MaxCold Performance
- **New!** Foamed Lid with Cupholders
- Flip and Tow Wheeled System
- Great size that fits behind car seats or makes for a perfect console for two people watching the game
- Cool Riser Technology™
- THERMECOOL™ – Cleaner ECO-friendly foam



## Perfect Console Cooler

Youth Sports  
the Beach  
"Driveway Debbie"  
Fireworks Show



# LATITUDE MAXCOLD® 54

PLAY, CAMP, OR FISH 'TIL YOUR HEARTS CONTENT WITH EXTENDED PERFORMANCE COOLERS

## FEATURES

- **MaxCold:** Foam insulated lid and body for up to 5-day ice retention performance\*
- **Four dual sized self draining cup holders** keep your cold one within arms reach
- **Hybrid latch** has a stainless-steel hinge for added durability and secure lid closure
- **Reinforced comfort grip swing-up handles** with multiple tie down points
- **Triple-snap leak-resistant drain plug** allows easy draining of melted ice
- **Cool Riser Technology™** – elevated design improves cooling performance
- **THERMECOOL™ Foam** – Cleaner, eco-friendly insulation

## SPECIFICATIONS

54 Qt. / 51 L / 76 Cans

Case Pack: 2

49025 – Carbonite / Aegean Sea



ICE RETENTION



CUP HOLDERS



OVERSIZED  
HINGES



STAINLESS STEEL  
HINGED LATCHES



FISH RULER



COMFORT GRIP  
HANDLE



DRAIN PLUG



COOL RISER  
TECHNOLOGY®



MADE IN THE  
USA

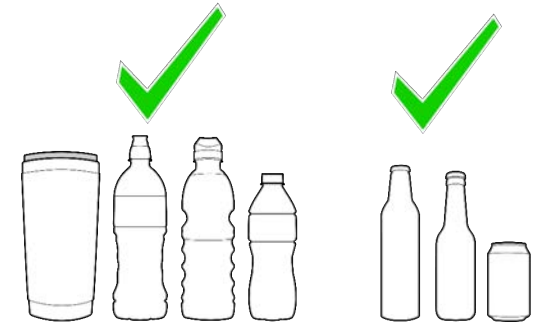
\*Under controlled test conditions. Results may vary.

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# LATITUDE MAXCOLD® 54

## MaxCold 50 joins the Latitude Family

- 54qts, 76 Can Capacity
- Up to 5 Day, MaxCold Performance
- Foamed Lid with Cupholders and Fish Ruler
- Hybrid Latch
- Comfort Grip Handles
- Triple Snap Drainplug
- Tie-Down Slots
- Hot Stamped Logo
- Cool Riser Technology™
- THERMECOOL™ – Cleaner ECO-friendly foam



**Dual Sized Cup Holders**  
Accommodates a variety of drink sizes

**Hybrid Latch**



**Comfort Grip Handles**



# LATITUDE MAXCOLD® 62 ROLLER

## MOLDED-IN SIDE HANDLES

### FEATURES

- **MaxCold:** Foam insulated lid and body for up to 5-day ice retention performance\*
- **Oversized wheels** provide all-terrain mobility
- **Locking telescoping handle** enables cooler to be pushed or pulled
- **Molded-in side handles** for easy loading / unloading
- **Four self-draining drink holders** keep your cold ones in arm's reach
- **Triple-snap leak-resistant drain plug** allows easy draining of melted ice
- **Cool Riser Technology®** – elevated design improves cooling performance
- **THERMECOOL™ Foam** – Cleaner, eco-friendly insulation

### SPECIFICATIONS

62 Qt. / 59 L / 98 Cans

Case Pack: 2

34962 – Carbonite / Aegean Sea



ICE RETENTION



CUP HOLDERS



THREADED  
DRAIN PLUG



TELESCOPING  
LOCKING HANDLE



COOL RISER  
TECHNOLOGY®



MADE IN THE  
USA

\*Under controlled test conditions. Results may vary.



# LATITDE MAXCOLD® 70

## EXTENDED PERFORMANCE 2-HANDLED ICE CHEST

### FEATURES

- Holds ice up to 5 days at 90°F\*
- Hybrid latch secures lid closure
- Non-Slip comfort grip swing up handles add comfort and improved grip in wet conditions
- Oversized, durable hinges with stay-open detent
- Threaded drain plug is garden hose compatible
- THERMECOOL™ Foam – Cleaner ECO-friendly solution

### SPECIFICATIONS

70 Qt. / 66 L / 102 Cans

Case Pack: 1

49972 – Carbonite / Aegean Sea



ICE RETENTION



STAINLESS STEEL  
HINGED LATCHES



COMFORT GRIP  
HANDLE



DRAIN PLUG



MADE IN THE  
USA

\*Under controlled test conditions. Results may vary.

# LATITUDE MAXCOLD® 90 ROLLER

EXTENDED PERFORMANCE PLUS WHEELED CONVENIENCE

## FEATURES

- **MaxCold:** Foam insulated lid and body for up to 5-day ice retention performance\*
- **Flip-up tow handle** reduces towing force by up to 50%
- **Oversized wheels** provide all-terrain mobility
- **Hybrid latches** have a stainless steel hinge for added durability and secure lid closure
- **Oversized, durable hinges** with stay-open detent
- **Comfort grip swing-up rear handle** for lifting & loading
- **Multiple tie-down points** to secure cooler to truck beds, boat decks or marina docks
- **Threaded drain plug** with tethered cap is also garden hose compatible for convenient draining
- **Molded lid ruler** to measure your catch
- **Media slot** allows you to park your mobile device off the ground for easy access and viewing
- **Four dual-sized self draining cup holders** keep your cold one within arms reach
- **Cool Riser Technology®** elevates the cooler from hot surfaces for improved cooling performance
- **THERMECOOL™ Foam** – Cleaner, eco-friendly insulation

## SPECIFICATIONS

90 Qt. / 85 L / 137 Cans

Case Pack: 1

34547 – Carbonite / Aegean Sea



ICE RETENTION



CUP HOLDERS



OVERSIZED HINGES



STAINLESS STEEL HINGED LATCHES



FISH RULER



TOW HANDLE



THREADED DRAIN PLUG



COOL RISER TECHNOLOGY®



MADE IN THE USA

\*Under controlled test conditions. Results may vary.

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# MAXCOLD FEATURES

Foamed Lids, Latches and better hardware



**Hybrid Latches**  
Stainless Steel Hinge and Hinge Plate for long-lasting durability



**Oversized Hinges**  
Oversized, Thick & Durable with a Stay-open detent



**Comfort Grip Carry Handles**



**Garden Hose Threaded Drainplug**



# MARINE





# MARINE ULTRA

---

## MaxCold Performance with Saltwater and UV Protected Materials

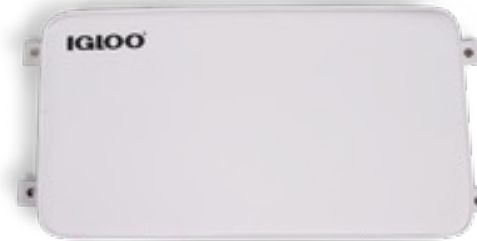
- Fully Insulated Fish Ruler Lids\*
- **Marine Grade**
  - Stainless Steel Screws
  - UV Inhibitors
  - Anti-Microbial Liners
- Hybrid Latch with Stainless Steel Hinge
- Comfort Grip Carry Handles
- Oversized Hinges, 3 Piece with Stay-Open detent



Seat Cushion 54.



Seat Cushion 70



Seat Cushion 100



Marine Ultra 25



Marine Ultra 54



Marine Ultra 70



Marine Ultra 100

# MARINE ULTRA FEATURES

## MaxCold Performance with Saltwater and Harsh UV Specifications



UV INHIBITORS



**Hybrid Latches**  
Stainless Steel Hinge and Hinge Plate for long-lasting durability



**Oversized Hinges**  
Oversized, Thick & Durable with a Stay-open detent



**Non-Slip Grip Carry Handles**



**Garden Hose Threaded Drainplug**

**Molded Fish Ruler**

# MARINE ULTRA™

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Built to survive the seven seas, Igloo® Marine Ultra™ coolers have a complete feature package that is crafted for harsh marine conditions

- UV inhibitors integrated into the white resin provides protection from the damaging effects of the sun
- Oversized, heavy duty hinges in the 70qt & 100qt
- “Hybrid” latch is stainless steel where it matters – in the hinge area – while plastic in the snap area for longer life and a secure closure
- Stainless steel screws withstand wet, sunny, salty conditions
- Reinforced comfort grip handles for secure grip in marine environments
- Stain and odor-resistant liners
- Ruler molded into cooler lid for measuring your catch (most models)



# MARINE 25

IGLOO® MARINE COOLERS... TRUSTED BY MARINE ENTHUSIASTS SINCE 1967

## FEATURES

- UV inhibitors protect against sun damage
- Cool Riser Technology™ – elevated design improves cooling performance
- Fish measuring ruler molded into lid
- Swing-up handles and tie-down loop feature
- Compact size is great for boating
- Perfect size for a bait bucket
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation



## SPECIFICATIONS

25 Qt. / 23 L / 36 Cans

Case Pack: 2

#49550 – White with UV

Product Dimensions (L x W x H):



COOL RISER  
TECHNOLOGY®



TIE-DOWN  
LOOPS



FISH  
RULER



COOL RISER  
TECHNOLOGY®





# LATITUDE MARINE ULTRA™ 54

IGLOO® MARINE COOLERS...TRUSTED BY MARINE ENTHUSIASTS SINCE 1967

## FEATURES

- UV inhibitors protect against sun damage
- Foam insulated lid and body provides up to 5 days of ice retention performance
- Hybrid latch has a stainless-steel hinge for added durability and secure lid closure
- Non-slip, comfort grip swing up handles add comfort and improved grip in wet conditions
- Recessed, triple-snap drain plug makes emptying melted ice a cinch
- Fish ruler for measuring your catch
- THERMECOOL™ Foam – Cleaner eco-friendly insulation

## SPECIFICATIONS

54 Qt. / 51 L / 76 Cans

Case Pack: 2

#50541 – White with UV



ICE  
RETENTION\*



UV  
INHIBITORS



COMFORT  
GRIP



DRAIN  
PLUG



STAINLESS-STEEL  
PARTS



LATCHES



FISH  
RULER



# LATITUDE MARINE ULTRA™ 70

IGLOO® MARINE COOLERS... TRUSTED BY MARINE ENTHUSIASTS SINCE 1967

## FEATURES

- UV inhibitors protect against sun damage
- Foam insulated lid and body provides up to 5 days of ice retention performance
- Non-slip, comfort grip swing up handles add comfort and improved grip in wet conditions
- “Hybrid” latch is stainless steel where it matters – in the hinge area – while plastic in the snap area for longer life and a secure closure
- Threaded drain plug for hose hook up
- Fish ruler for measuring your catch
- THERMECOOL™ Foam – Cleaner eco- friendly insulate

## SPECIFICATIONS

70 Qt. / 66 L / 102 Cans

#50548– White with UV

Product Dimensions (L x W x H):



ICE  
RETENTION\*



UV  
INHIBITORS



COMFORT  
GRIP



DRAIN  
PLUG



STAINLESS-STEEL  
PARTS



LATCHES



FISH  
RULER



MADE IN THE  
USA

\*Under controlled test conditions. Results may vary.

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# LATITUDE MARINE ULTRA™ 100

IGLOO® MARINE COOLERS... TRUSTED BY MARINE ENTHUSIASTS SINCE 1967

## FEATURES

- UV inhibitors protect against sun damage
- Foam insulated lid and body provides up to 5 days of ice retention performance
- Hybrid latches have a stainless-steel hinge for added durability and secure lid closure
- Marine-grade, extended-life hinges
- Non-slip, comfort grip swing up handles add comfort and improved grip in wet conditions
- Threaded drain plug makes emptying melted ice a cinch
- Fish ruler for measuring your catch
- THERMECOOL™ Foam – Cleaner eco-friendly insulation

## SPECIFICATIONS

100 Qt. / 94 L / 149 Cans

#49548 – White with UV

Product Dimensions (L x W x H):



ICE  
RETENTION\*



UV  
INHIBITORS



COMFORT  
GRIP



DRAIN  
PLUG



STAINLESS-STEEL  
PARTS



LATCHES



FISH  
RULER



MADE IN THE  
USA

\*Under controlled test conditions. Results may vary.

# MARINE CONTOUR 120 / 150

IGLOO® MARINE COOLERS... TRUSTED BY MARINE ENTHUSIASTS SINCE 1967

## FEATURES

- UV inhibitors protect against sun damage
- Insulation in body and lid holds ice up to 5 days
- Stainless steel screws are rust resistant
- Marine-grade, extended-life latch & hinges
- Non-slip, comfort grip handles
- Integrated fish ruler on lid
- Threaded drain plug lets you hook up a hose for ultimate easy-to-drain performance
- THERMECOOL™ Foam – Cleaner eco-friendly insulation

## SPECIFICATIONS

120 Qt. / 113 L / 188 Cans

Case Pack: 1

#50073 – White with UV

150 Qt. / 142 L / 248 Cans

Case Pack: 1

#50074 – White with UV



ICE  
RETENTION\*



UV  
INHIBITORS



COMFORT  
GRIP



STAINLESS-STEEL  
PARTS



LATCHES



DRAIN  
PLUG



FISH  
RULER



MADE IN THE  
USA



# TRAILMATE



# TRAILMATE

---

## Performance Coolers, made in the USA

- Heavy Duty Blow Molded Construction
- Fully Insulated with Thick Foam Walls
- Loaded with Thoughtful Touches and Convenience Features



Spruce



# TRAILMATE® 25

## DURABILITY & PERFORMANCE

### FEATURES

- Heavy Duty Blow Molded Construction
- Lockable Lid with Leak-Resistant Gasket
- Dual sized, self draining Cupholders
- Fully Insulated with a 1.50" Foam Wall throughout
- NEW! Two Finger Sure-Lock™ Latch
- Oversized Hinges, 3 Piece with Stay-Open detent
- Extra Wide Comfort Grip Bail Handle
- Bottle Opener/Locking Plate
- Cool Riser Technology™ – elevated design improves cooling performance
- Threaded Drain Plug is garden hose compatible and features a non-slip, easy-grip tethered cap (not pictured)

### SPECIFICATIONS

25 Qt. / 23 L / 38 Cans

Case Pack: 1

50219 – Spruce / Obsidian Gray



LOCKABLE LID



DRAIN PLUG



BOTTLE OPENERS



UV INHIBITORS



ANTIMICROBIAL LINER



# TRAILMATE® 50

## DURABILITY & PERFORMANCE

### FEATURES

- Heavy Duty Blow Molded Construction
- Lockable Lid with Leak-Resistant Gasket
- Dual sized, self draining Cupholders
- Fully Insulated with a 1.50" Foam Wall throughout
- NEW! Two Finger Sure-Lock™ Latch
- Oversized Hinges, 3 Piece with Stay-Open detent
- Extra Wide Cross Bar Reinforced Handles with Comfort Grips
- Bottle Opener/Locking Plate
- Cool Riser Technology™ – elevated design improves cooling performance
- Threaded Drain Plug is garden hose compatible and features a non-slip, easy-grip tethered cap

### SPECIFICATIONS

50 Qt. / 47 L / 81 Cans

Case Pack: 1

50220 – Spruce / Obsidian Gray



LOCKABLE  
LID



DRAIN  
PLUG



BOTTLE  
OPENERS



UV  
INHIBITORS



ANTIMICROBIAL  
LINER





# TRAILMATE® 52 ROLLER

## DURABILITY & PERFORMANCE

### FEATURES

- Heavy Duty Blow Molded Construction
- Lockable Lid with Leak-Resistant Gasket
- Dual sized, self draining Cupholders
- Fully Insulated with a 1.50" Foam Wall throughout
- NEW! Two Finger Sure-Lock™ Latch
- Oversized Hinges, 3 Piece with Stay-Open detent
- Extra Wide Cross Bar Reinforced Handles with Comfort Grips
- Bottle Opener/Locking Plate
- Cool Riser Technology™ – elevated design improves cooling performance
- Threaded Drain Plug is garden hose compatible and features a non-slip, easy-grip tethered cap
- Marine Grade Aluminum Telescoping Handle
- 6¼" Soft Ride Wheels

### SPECIFICATIONS

52 Qt. / 49 L / 80 Cans

Case Pack: 1

34941 – Spruce / Obsidian Gray



LOCKABLE  
LID



DRAIN  
PLUG



BOTTLE  
OPENERS



UV  
INHIBITORS



ANTIMICROBIAL  
LINER



MADE IN THE  
USA

# TRAILMATE FEATURES

- Heavy Duty Blow Molded Construction
- Fully Insulated with a 1.50" Foam Wall throughout
- Lockable Lid with Leak-Resistant Gasket
- Dual Sized Cupholders
- **NEW!** Two Finger Sure-Lock™ Latch
- Oversized Hinges, 3 Piece with Stay-Open detent
- Extra Wide Cross Bar Reinforced Handles with Comfort Grips
- Bottle Opener/Locking Plate



**Bottle Opener/Lock Plate**  
Keep out the critters or open a beer



**Threaded Drainplug**  
With Stainless Steel Tether

# TRAILMATE FEATURES

**New 2C Latch**  
Two Finger Sure-Lock™ Latch



**Rubber**  
stretch and secure

**Rigid**  
latch and lock  
with ease

## Oversized Hinges

Oversized, Thick & Durable with a  
Stay-open detent



**Cross-Bar reinforced**

**Rubberized Comfort Grip**

**Wider Handles**

For Bigger Hands  
or Work Gloves





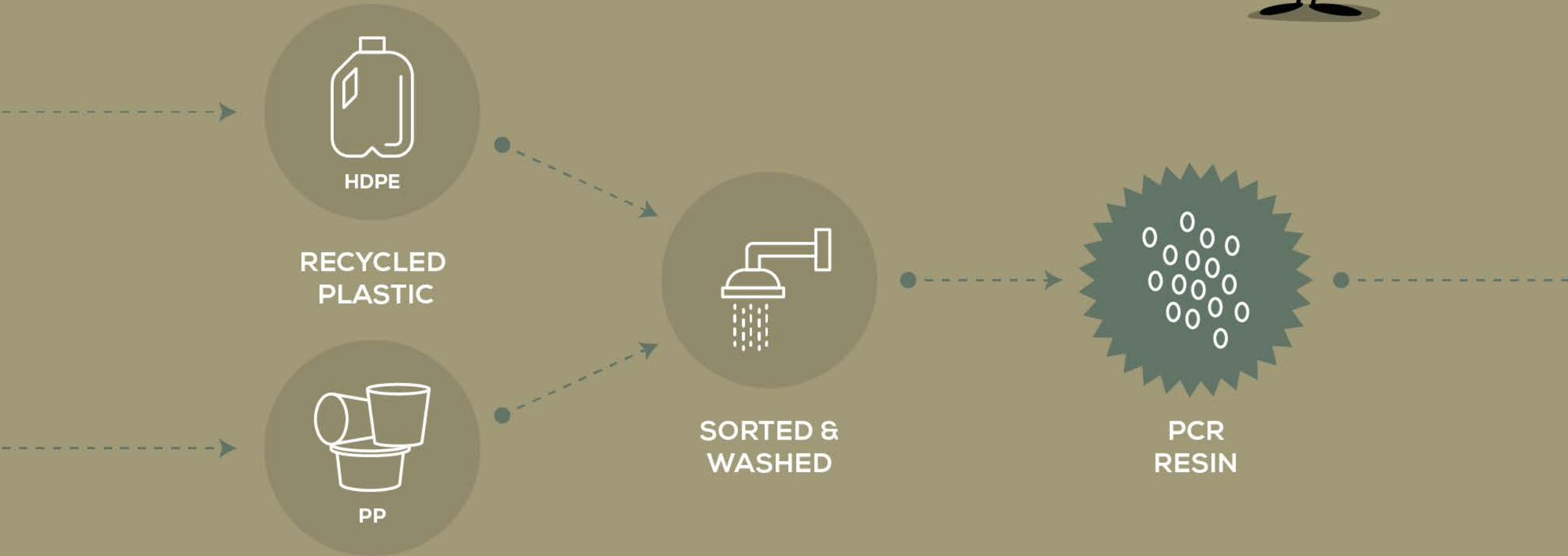
The World's First Hardside Coolers Made With Recycled Plastic



# WHAT IS PCR RESIN?

POST-CONSUMER RECYCLED PLASTIC

High-Density Polyethylene & Polypropylene



# ECOCOOL FAMILY OF PRODUCTS

---

## Essential Features

- Body, Lid and Liners made from post-consumer recycled resin
- All sizes 60QT and larger are MAXCOLD



30qt



52qt



60qt Roller

# ECOCOOL 30

## PERSONAL GRAB AND GO COOLER

### FEATURES

- Outside body, lid and liner made from post consumer recycled plastic resin
- Tall profile accommodates taller beverages like wine, 2-liter bottles and sports drinks
- Two convenient self-draining cup holders in lid
- Perfect height for a comfortable seat
- Cool Riser Technology® - elevated design improves cooling performance
- Tri color body, liner & lid – Hot-Stamp approved
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

30 Qt. / 28 L / 41 Cans

Case Pack: 2

50489 – Vintage Green/Stratos Grey



# ECOCOOL 52 CHEST

## ONE OF OUR MOST POPULAR SIZES

### FEATURES

- Outside body, lid and liner made from post consumer recycled plastic resin
- Convenient swing-up handles for easy loading in / out of vehicle
- Also use the handle brackets with a bungee cord from side-to-side to haul more gear
- **Four self-draining cup holders keep your cold ones within arm's reach**
- **Cool Riser Technology® – elevated design improves cooling performance**
- Tri color body, liner & lid – Hot-Stamp approved
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

52 Qt. / 49 L / 76 Cans

Case Pack: 2

50491 – Vintage Green/Stratos Grey



CUP  
HOLDERS



COOL RISER  
TECHNOLOGY®



MADE IN THE  
USA



ICE  
RETENTION\*



# MAXCOLD® ECOCOOL 60 ROLLER

## WHEELED CONVENIENCE IN ONE OF OUR MOST POPULAR SIZES

### FEATURES

- Outside body, lid and liner made from post consumer recycled plastic resin
- MaxCold: Foam insulated lid and body for up to 5-day ice retention performance\*
- Oversized wheels for easy transport
- Locking telescoping handle enables cooler to be pushed or pulled
- Molded-in side handles for easy loading / unloading
- Four self-draining drink holders keep your cold ones in arm's reach
- Triple-snap leak-resistant drain plug allows easy draining of melted ice
- Cool Riser Technology® – elevated design improves cooling performance
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

60 Qt. / 56 L / 94 Cans

Case Pack: 2

34776 – Vintage Green/Stratos Grey



# LEGACY



# LEGACY™ 20 QT

## MODERN, YET TIMELESS DESIGN – THE STAINLESS STEEL COOLER

### FEATURES

- Body and lid exterior made of durable, rust-resistant stainless steel
- Cool Riser Technology® improves cooling performance by elevating away from hot surfaces
- Updated built-in Beetle Back bottle opener at your fingertips makes it easy to enjoy your refreshments
- Stainless steel bail handle with wide comfort grips for easy and comfortable transport
- Stainless steel hinges and zinc plated steel latch for maximum durability
- Recessed, triple-snap leak-resistant drain plug for easy draining and cleaning

### SPECIFICATIONS

20 Qt. / 19 L / 22 Cans

Case Pack: 1

#33022– Metallic Silver / Black

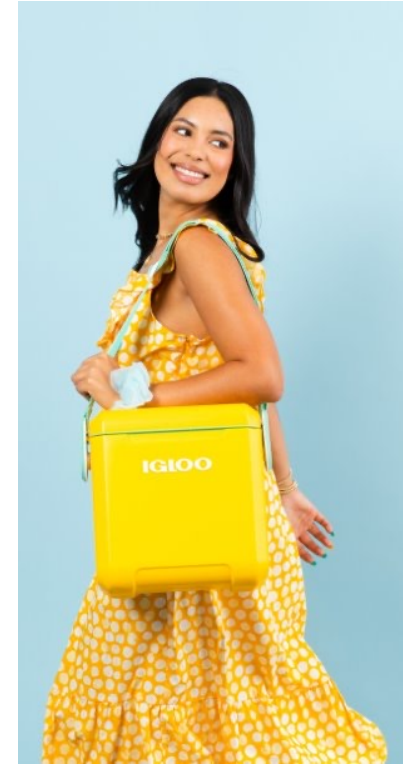
#33023 Ocean Mist

#33024– Red Star





# TAG ALONG TOO, THE SUPER FUN “WONDER COOLER”



Performance Features in a huggable sized cooler that's perfect for a quick get-and-go trip to the Park, Beach or Driveway Debbie's Block Party

- **MaxCold**, 2 Day Ice Retention
- XL Cross Body Shoulder Strap for Hands-free Carrying
- Sturdy enough to use as a seat or step stool
- Locking Lid and Leak Resistant Gasket Seal holds back spills when Mom touches the brakes to avoid hitting the run-away skateboard



# TAG-A-LONG TOO

## BEST IN CLASS PERSONAL COOLER

### FEATURES

- Updated Igloo original Tag Along personal cooler
- Fully insulated foamed lid with MaxCold performance and up to 2 days ice retention
- Locking lid with gasket seal prevents spills
- Over the shoulder or cross body anti-tangle carry strap
- **NEW!!** Carry Strap is now easily replaceable
- Holds sports drinks and bottles upright
- Unique, two-color blow-molded lid, another Igloo industry first
- Robust hinge with stay-open detent

### SPECIFICATIONS

11 Qt. / 10 L / 14 Cans

Case Pack: 1

Colors shown Left to Right

33070 – Seafoam

33071 – Lilac Breeze



# 2025 IGLOO SOFT SIDES – TAG ALONG TOTE

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## FEATURES



ITEM #  
SEAFOAM- TBA  
LILAC BREEZE – TBA

## PRODUCT FEATURES

- Tote is made of EVA material which is waterproof and easy to clean
- Tote without insert holds 48 cans and provides some insulation due to the EVA material
- Tote is tip proof
- Fabric carrying handle is soft and comfortable
- On-trend woven patterned webbing that matches back to Tag Along HS Cooler
- Cooler insert is made of Neoprene material with a zippered closure
- Cooler insert holds 24 cans
- Cooler insert includes 1 front zip pocket, back slip pocket big enough for a tablet or laptop
- Cooler insert includes an attached keyring
- Cooler insert has topgrip printed webbed handles
- **CAN COUNT: Tote by itself 48 / Cooler Insert 24**

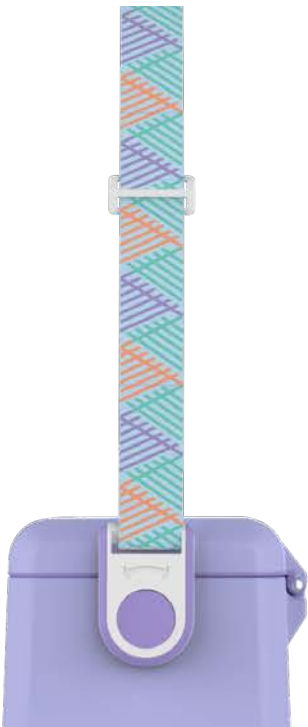


# 2025 IGLOO HARDSIDES – TA2

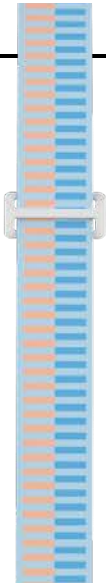
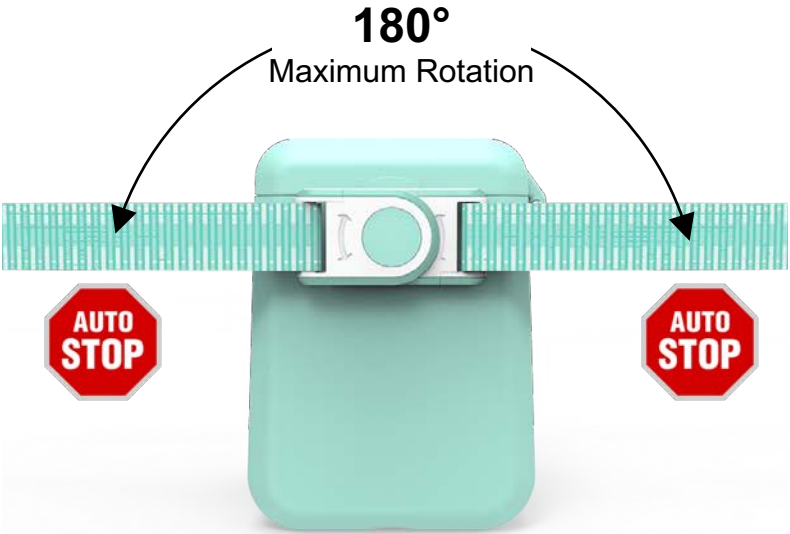
## VARIOUS STRAP GRAPHICS FOR ENDLESS COMBINATIONS



Seafoam /  
Zig Zag Strap



Lilac Breeze /  
Zig Zag Strap



Off-beat Stripe



Diamonds

Un-Clip and  
Slide Off



Add New Strap  
and Slide & Snap



# TA2 SEAFOAM FAMILY OF PRODUCTS





# TA2 LILAC BREEZE FAMILY OF PRODUCTS



RETRO





# RETRO BARREL OF FUN

## 2 GALLON

### FEATURES

- Doubles as a 2-gallon water jug or use as a personal cooler that you can sit on
- Retro body style and colors inspired by original 1990's version
- Pressure fit lid for easy refill and cleaning
- Swing-up bail handle (for convenient carrying ) also locks lid in the upright position
- Push-button spigot



### SPECIFICATIONS

2 Gal / 8QT/ 7.6 L / 2MP

Item #: 42250 (Dark Jade/ Bold Magenta/ Livewire Yellow)

Item #: 42340 (Lilac Breeze/Powder Blue/White)

Item #: 42339 (Red Star/Sneaky Blue/White)



# RETRO PICNIC COOLER

## 25 QT

### FEATURES

- Retro body style and colors inspired by original 1990's version
- Original POP design
- Full-sized chest with one-handed carrying convenience
- Durable, impact-resistant extended life hinges
- Molded-in side handles for comfortable carrying

### SPECIFICATIONS

25QT/ 23L/ 36 Cans / 2MP

Item #: 48537 (Dark Jade/ Bold Magenta/ Livewire Yellow)

Item #: 32979 (Lilac Breeze/Powder Blue/White)



MAP : \$49.99



# RETRO SQAURE LUNCH

## 9 CAN

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### FEATURES

- A cooler lunch bag with retro style
- Multiple carry features: Adjustable shoulder strap for easy, hands-free carrying & a top handle as a quick grab-&-go option
- Large main compartment features a dual-zip closure to keep things safely under wraps
- Front zip pocket to store small accessories
- Lightweight liner is leak-resistant, easy to clean & antimicrobial
- GRS Recycled Polyester

### SPECIFICATIONS

DARK JADE - 65479/165479

LILAC BREEZE – 163082 / 63082



# RETRO BACKPACK

## 20 CAN

### FEATURES

- A backpack cooler bag with retro style
- Multiple carry features: Adjustable, padded backpack straps for easy, hands-free carrying & top handles as a quick grab-&-go option
- Large main compartment with a wide zip opening
- Built-out front zip pocket (fabric lined) stores small accessories while the side hydration pockets hold your reusable bottles
- Lightweight liner in the main compartment is leak-resistant, easy to clean & antimicrobial
- GRS Recycled Polyester

### SPECIFICATIONS

DARK JADE – 163073 / 63073

LILAC BREEZE – 63073





# RETRO



## Coolers Here to Party Like It's 1992

One look at these neon classics and you'll be transported back to the days of bright colors, slap bracelets and TGIF primetime TV. We didn't change much on these styles—from our Barrel of Fun jug to the Picnic Basket cooler—since they came out back in the day (why mess with a good thing?), but the part that'll continue on forever is their right to party.



**IGLOO®**

**2025 – SOFTSIDES**



# ESSENTIALS



# ESSENTIALS

## PRODUCT LANDSCAPE

### **PRODUCT DETAILS**

- MSRP: \$10-\$30
- Exterior Fabrics: 100% GRS Recycled Polyester fabric
- Liner: Antimicrobial heat-sealed EPPE Liner
- Insulation: 6mm-8mm PE Foam
- Igloo woven logo patch
- Coil zippers with corded zipper pulls
- Front slip pocket with center gusset detail
- Adjustable shoulder straps

### **CHANNELS**

Dollar, Drug, Grocery, Regional Mass, Farm & Ranch, Home Center, Government, Prem./Promo, Mass

### **COMPETITION**

- Private Label (Ozark Trail, Fulton)
- Arctic Zone
- Thermos
- Coleman



# 2025 ESSENTIALS

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## CASTLEROCK/ BLUE / RED



C&C 6  
ASSORTED PDQ

C&C 12  
ASSORTED PDQ

C&C 24  
ASSORTED PDQ

## CASTLEROCK



Gripper 9

Gripper 22

HLC 18

HLC 28

# OPP BASICS

## C&C 6 ASSORTED PDQ TRAY



### PRODUCT FEATURES

- 100% GRS recycled material
- Collapsible design for easy, space saving storage
- Adjustable shoulder strap
- Front slip pocket for additional storage
- Leak resistant, easy to clean, antimicrobial liner
- Includes Igloo display tray
  - 6 MP: RED – 2, BLUE – 2, GRAY - 2
- CAN COUNT: 6

ITEM #66484 / 166484



# OPP BASICS

## C&C 12 ASSORTED PDQ TRAY



ITEM #66485 / 166485

### PRODUCT FEATURES

- 100% GRS recycled material
- Collapsible design for easy, space saving storage
- Adjustable shoulder strap
- Front slip pocket for additional storage
- Leak resistant, easy to clean, antimicrobial liner
- Includes Igloo display tray
  - 6 MP: RED – 2, BLUE – 2, GRAY - 2
- CAN COUNT: 12

# OPP BASICS

## C&C 24 ASSORTED PDQ TRAY



ITEM #66486 / 166486

### PRODUCT FEATURES

- 100% GRS recycled material
- Collapsible design for easy, space saving storage
- Adjustable shoulder strap with shoulder pad
- Front slip pocket for additional storage
- Leak resistant, easy to clean, antimicrobial liner
- Includes Igloo display tray
  - 6 MP: RED – 2, BLUE – 2, GRAY - 2
- CAN COUNT: 24

# OPP BASICS

---

## GRIPPER 9



### PRODUCT FEATURES

- 100% GRS recycled material
- Two cooler compartments for keeping items separate
- Ergonomic, comfort grip handle
- Front slip pocket for additional storage
- Leak resistant, easy to clean, antimicrobial liner
- CAN COUNT : 9

ITEM #66170/166170 CASTLEROCK

# OPP BASICS

## GRIPPER 22



### PRODUCT FEATURES

- 100% GRS recycled material
- Two cooler compartments for keeping items separate
- Ergonomic, comfort grip handle
- Front slip pocket for additional storage
- Adjustable, padded shoulder strap
- Leak resistant, easy to clean, antimicrobial liner
- CAN COUNT: 22

ITEM #66174/166174 CASTLEROCK



# OPP BASICS

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HLC 12



## PRODUCT FEATURES

- 100% GRS recycled material
- Removable, easy to clean, hard plastic liner
- Adjustable, shoulder strap
- Front slip pocket for additional storage
- Leak resistant, antimicrobial soft liner
- CAN COUNT: 12

ITEM #66198/166198 CASTLEROCK

# OPP BASICS

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HLC 24



## PRODUCT FEATURES

- 100% GRS recycled material
- Removable, easy to clean, hard plastic liner
- Adjustable shoulder strap with shoulder pad
- Front slip pocket for additional storage
- Leak resistant, antimicrobial soft liner
- CAN COUNT: 24

ITEM #66202/166202 CASTLEROCK

# ESSENTIALS

## FEATURES AND BENEFITS



LEAK-RESISTANT



ANTIMICROBIAL  
LINER



STORAGE  
POCKET



**EXTERIOR MATERIALS:**  
100% GRS Recycled Polyester fabric



**POCKET DETAILS:**  
Front slip pocket with center gusset and hook and loop closure to keep items secure



**ZIPPER DETAILS:**  
Coil zippers with corded zipper pulls



**LINER DETAILS:**  
Silver 0.13mm antimicrobial EPPE soft liner



# PRINT ESSENTIALS





# PRINT ESSENTIALS TOTES

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## MINI ESSENTIALS TOTE 9 CAN - PDQ

### FEATURES:

- 100% GRS recycled material
- Sized roomy enough for most frozen meals, plus snacks / drinks
- Larger bottom accommodates packing meals flat
- Folds flat for convenient storage
- Back slip pocket
- Leak resistant, easy to clean, antimicrobial liner

### SPECIFICATIONS:

- Capacity: 9 cans
- MP: 12



Tote 9 Can  
97000364193  
00066242



Tote 9 Can  
97000364194  
00066248



Tote 9 Can  
97000364195  
00066250

# PRINT ESSENTIALS

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## ESSENTIALS TOTE 14 CAN - PDQ

### FEATURES:

- 100% GRS recycled material
- Sized roomy enough for most frozen meals, plus snacks / drinks
- Wide bottom accommodates packing meals flat
- Folds flat for convenient storage
- Roomy zippered front pocket
- Leak resistant, easy to clean, antimicrobial liner

### SPECIFICATIONS:

- Capacity: 14 cans
- MP: 6



Tote 14 Can  
97000364196  
00066254



Tote 14 Can  
97000364197  
00066260



Tote 14 Can  
97000364246  
00066262



# LUXE



## ELEVATE YOUR LOOK & EVERYDAY CARRY IN COOLER-CHIC STYLE

Being fashionable shouldn't stop at the cooler you carry. With the Igloo Luxe™ collection, we not only designed a cooler yet refined alternative to your everyday handbag, but we also created a whole new style category we like to call cooler-chic. With insulated lining (it's metallic gold!) that'll keep contents chilled, thoughtful compartments and sophisticated design details — like its vegan leather exterior and gold-colored trims — Igloo Luxe is more functional than your handbag, but equally as stylish and easy to carry (hands-free!).



# IGLOO LUXE

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**Fashionable & Functional - Vegan Leather, Dual Carry Options, Metallic Trims and Liner**



**Satchel 15**



**Dual Comp. Bkpk 26**



# LUXE

## SATCHEL



### PRODUCT FEATURES

- **Vegan Leather exterior**
- **Insulated Gold Metallic lining**
- **Adjustable shoulder strap**
- **Easy to clean antimicrobial liner**
- **CAN COUNT: 15**

ITEM #  
COGNAC - 166041 / 66041

# LUXE

---

## DUAL COMPARTMENT BACKPACK



ITEM #  
166044 / 66044 COGNAC

### PRODUCT FEATURES

- **Vegan Leather exterior**
- **Insulated Gold Metallic lining**
- **Front slip pocket for additional storage**
- **Adjustable padded backpack straps**
- **Leak resistant, easy to clean antimicrobial liner**
- **CAN COUNT: 26**

# MOXIE





# MOXIE

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Activewear inspired product line for on-the-go stylish comfort



Medium Tote



Large Tote



# MOXIE

## MEDIUM 20 CAN TOTE

- **Hands-free Carry** with a removable, adjustable shoulder strap
- **Spacious interior**, shape features a wide base
- **Comfort-carry**, Neoprene body material
- **Eco-friendly**, Features Primaloft® insulation
- **Easy to clean**, interior heat-sealed EPPE liner
- **Additional storage**, front zip pocket for small essentials
- **Dual Function**, can be used as a Tote (unsnappped) and a Square



ITEM #  
GREY HEATHER – 162113 / 62113

# MOXIE

## LARGE 30 CAN TOTE

- **Hands-free Carry** with a removable, adjustable shoulder strap
- **Spacious interior**, shape features a wide base
- **Comfort-carry**, Neoprene body material
- **Eco-friendly**, Features Primaloft® insulation
- **Easy to clean**, interior heat-sealed EPPE liner
- **Additional storage**, front zip pocket for small essentials
- **Dual Function**, can be used as a Tote (unsnappped) and a Square



ITEM #  
GREY HEATHER – 162115 / 62115

# LATITUDE SOFTSIDES





# 2025 IGLOO SOFT SIDES - LATITUDE

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## COLLECTION OVERVIEW

Modern Blue



Tote 16



Gripper 16



Hardtop Gripper 22



Snapdown 36



Hardtop Backpack 18



Top Grip Backpack



# 2025 IGLOO SOFT SIDES - LATITUDE

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TOTE 16

## FEATURES

- MaxCold®: Our tried-and-true insulation provides advanced cold retention
- Exterior fabric is constructed from 100% GRS polyester
- Coated bottom panels to ensure lasting use
- Front zipper pocket for additional storage
- Leak-resistant, easy-to-clean, antimicrobial liner

## SPECIFICATIONS

- Can Count: 16
- Case Pack: 6
- Modern blue item #- 64333/164333



Modern Blue



# 2025 IGLOO SOFT SIDES - LATITUDE

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Gripper 16

## FEATURES

- MaxCold®: Our tried-and-true insulation provides advanced cold retention
- Exterior fabric is constructed from 100% GRS polyester
- Coated bottom panels to ensure lasting use
- Two cooler compartments for keeping items separate
- Front zipper pocket for additional storage
- Ergonomic, comfort-grip handle
- Adjustable shoulder strap for hands-free carrying convenience
- Leak-resistant, easy-to-clean, antimicrobial liner

## SPECIFICATIONS

- Can Count: 16
- Case Pack: 2
- Modern blue item #- 64339/164339



Modern Blue



# 2025 IGLOO SOFT SIDES - LATITUDE

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## Hardtop Gripper 22

### FEATURES

- MaxCold®: Our tried-and-true insulation provides advanced cold retention
- Exterior fabric is constructed from 100% GRS polyester
- Coated bottom panels to ensure lasting use
- Two cooler compartments for keeping items separate
- Front zipper pocket for additional storage
- Ergonomic, comfort-grip handle
- Adjustable shoulder strap for hands-free carrying convenience
- Leak-resistant, easy-to-clean, antimicrobial liner

### SPECIFICATIONS

- Can Count: 22
- Case Pack: 2
- Modern blue item #- 64342 /164342



Modern Blue



# 2025 IGLOO SOFT SIDES - LATITUDE

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## Snapdown 36

### FEATURES

- MaxCold®: Our tried-and-true insulation provides advanced cold retention
- Exterior fabric is constructed from 100% GRS polyester
- Coated bottom panels to ensure lasting use
- Can be carried as a tote with buckles unsnapped or square with buckles snapped together
- Front zipper pocket for additional storage
- Adjustable, removable shoulder strap for hands-free carrying convenience
- Leak-resistant, easy-to-clean, antimicrobial liner

### SPECIFICATIONS

- Can Count: 36
- Case Pack: 2
- Modern blue item #- 64344 /164344



Modern Blue





# 2025 IGLOO SOFT SIDES - LATITUDE

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## Hardtop Backpack 18

### FEATURES

- MaxCold®: Our tried-and-true insulation provides advanced cold retention
- Exterior fabric is constructed from 100% GRS polyester
- Coated bottom panels to ensure lasting use
- Crushproof EVA-molded lid compartment for separate dry storage
- Front zipper pocket and side mesh pocket for additional storage
- Adjustable, padded air mesh backpack straps for hands-free carrying convenience
- Leak-resistant, easy-to-clean, antimicrobial liner

### SPECIFICATIONS

- Can Count: 18
- Case Pack: 2
- Modern blue item #- 64346 /164346



Modern Blue



# 2025 IGLOO SOFT SIDES - LATITUDE

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## Top Grip Backpack 24

### FEATURES

- MaxCold®: Our tried-and-true insulation provides advanced cold retention
- Exterior fabric is constructed from 100% GRS polyester
- Coated bottom panels to ensure lasting use
- Top zip pocket helps keep smaller items secured
- Front zipper pocket and side mesh pocket for additional storage
- Adjustable, padded air mesh backpack straps with sternum strap for hands-free carrying convenience
- Leak-resistant, easy-to-clean, antimicrobial liner

### SPECIFICATIONS

- Can Count: 24
- Case Pack: 2
- Modern blue item #- 64348 /164348



Modern Blue





# 2025 IGLOO SOFT SIDES - LATITUDE

## Product Features

Adjustable Shoulder Straps



Modern Front Pocket Styling



Crush-Proof Compartments



GRS Recycled Fabric + Maxcold Insulation



Heat-Sealed Antimicrobial Liner





# MARINE SOFTSIDES





# 2025 MARINE SOFTSIDES

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## COLLECTION OVERVIEW



**Marine Square 30**  
64359



**Marine Tote 30**  
64358



**Marine Backpack 30**  
64360

# 2025 IGLOO SOFT SIDES - MARINE

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## SQUARE 30

### FEATURES

- MaxCold+® Insulation: Our high-performing insulation provides superior cold retention
- Coated material provides overall dirt-, sand- & water-resistant protection for long-lasting use
- Water-resistant front zipper pocket has a see-through, touch-screen compatible window for phone accessibility.
- Hook and loop panel on front pocket provides quick access to lures and jigs while fishing and offers customization through hero patches
- Utility loops inside front pocket for pliers, knives, multi-tools
- Quick hatch lid for easy access to main cooler compartment
- Includes adjustable shoulder strap for hands-free carrying convenience
- Zipper pockets on sides provide plenty of additional storage
- Reflective liner is leakproof & easy to wipe clean

### SPECIFICATIONS

- Case Pack: 2
- ITEM # 00064359/ 00164359



AVAILABLE IN:  
WHITE / GRAY



# 2025 IGLOO SOFT SIDES - MARINE

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TOTE 30

## FEATURES

- MaxCold+® Insulation: Our high-performing insulation provides superior cold retention
- Coated material provides overall dirt-, sand- & water-resistant protection for long-lasting use
- Water-resistant front zipper pocket has a see-through, touch-screen compatible window for media/phone accessibility.
- Hook and loop panel on front pocket provides quick access to lures and jigs while fishing and offers customization through hero patches
- Utility loops inside front pocket for pliers, knives, multi-tools
- Reflective liner is leakproof & easy to wipe clean

## SPECIFICATIONS

- Case Pack: 2
- ITEM # 00064358/ 00134358



AVAILABLE IN:  
WHITE / GRAY



# 2025 IGLOO SOFT SIDES - MARINE

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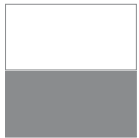
## BACKPACK 30

### FEATURES

- MaxCold+® Insulation: Our high-performing insulation provides superior cold retention
- Coated material provides overall dirt-, sand- & water-resistant protection for long-lasting use
- Water-resistant front zipper pocket has a see-through, touch-screen compatible window for media/phone accessibility.
- Hook and loop panel on front pocket provides quick access to lures and jigs while fishing and offers customization through hero patches
- Utility loops inside front pocket for pliers, knives, multi-tools
- Adjustable, padded air mesh backpack straps with sternum strap for hands-free carrying convenience
- Expandable pockets on side can fit a beverage or a fishing rod
- Reflective liner is leakproof & easy to wipe clean

### SPECIFICATIONS

- Case Pack: 2
- ITEM # 00064360/ 00164360



AVAILABLE IN:  
WHITE / GRAY





# 2025 IGLOO SOFT SIDES – MARINE

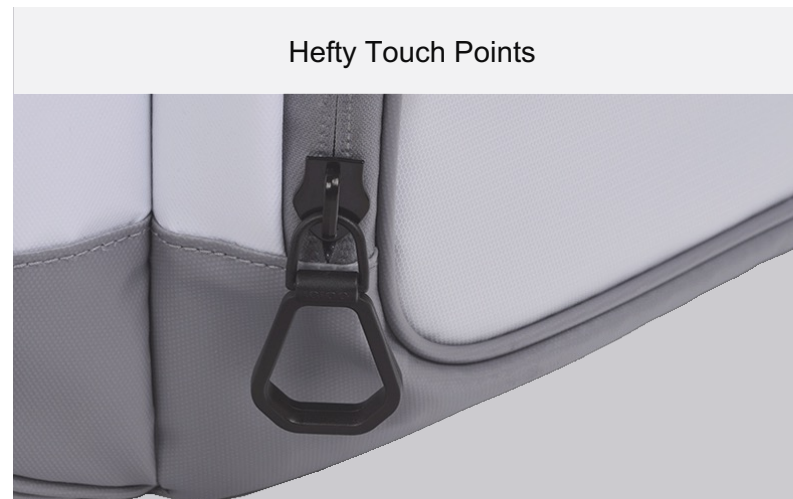
## FEATURES & BENEFITS



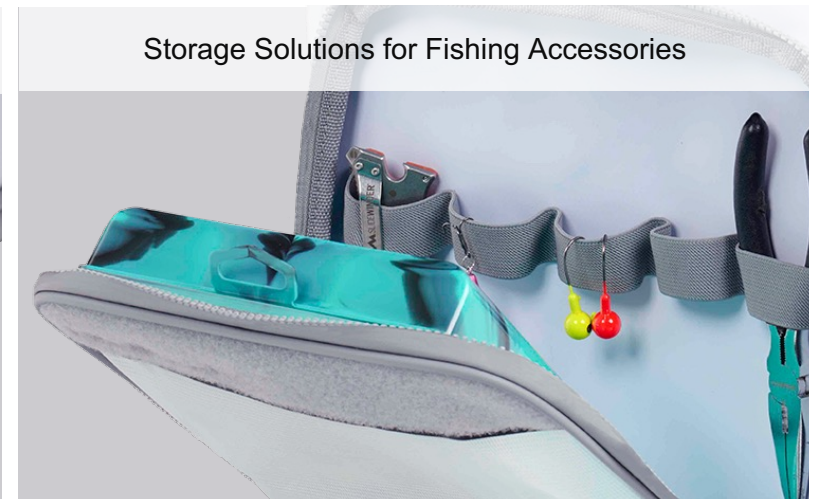
Water-Resistant Zip Pocket



Debossed Hook & Loop Paneling



Hefty Touch Points



Storage Solutions for Fishing Accessories



# BUCKETS





# COOLER BUCKETS

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## Premium Performance and Advanced Feature Upgrades

- Inspired by the all-purpose, 5-gallon plastic bucket
- Hybrid design brings together the best of hardsides and softsides
- Sideline Coolers (originally a 2024 DSG SMU) will be included in our inline assortment in 2025



20qt Cooler Bucket



12qt Red Heat



12qt Tactical Gray



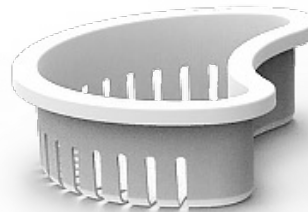
12qt Sport Blue

MARINE

SIDELINE

# 20 QT MARINE COOLER BUCKET

- 20qt/ 24Can Capacity
- Heavy duty injection molded liner and base protects and stabilizes
- Foamed Lid helps with ice retention
- Sturdy bail handle with lid locking feature
- Fully coated exterior is water and dirt-resistant
- 20mm insulated softside jacket with lots of storage space including an XL front zipper pocket, two expandable mesh pockets and two back stash pockets
- Includes a removable food tray & two fishing rod holders
- Hero Hook and loop patch on front zipper pocket allows you to personalize cooler
- Molle webbing on back for attaching accessories
- Detachable, heavy duty bottle opener
- Bucket can double as a seat and will support up to 300lbs



**White**  
63551/163551



# 12 QT COOLER BUCKET

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- 12qt / 16 Can Capacity
- Heavy duty injection molded liner and base protects and stabilizes
- Foamed Lid helps with ice retention
- Sturdy bail handle with lid locking feature
- 18mm insulated softside jacket with lots of storage space including an XL front zipper pocket, two expandable mesh pockets and back stash pocket
- Bucket can double as a seat and will support up to 300lbs



**Steel blue**  
63522/163522



**Moonscape Gray**  
63545/ 163545



**Workman Brown**  
63547/ 163547

# COOLER BUCKETS

## Shared Product Features



# COOLER BUCKETS

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## Additional Features For Marine

- Includes a removable food tray
- Hero Hook and loop patch on front zipper pocket allows you to personalize cooler
- Molle webbing on back for attaching accessories
- Detachable, heavy duty bottle opener
- Includes 2 fishing rod holders
- Fully coated exterior





# TRAILMATE SOFTSIDES





# TRAILMATE SOFTSIDES

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**Trailmate 18**

**Trailmate Tote 24**

**Trailmate 30**

**Trailmate 24 Backpack**

# TRAILMATE SOFTSIDES

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## Trailmate 18

- Welded body is constructed with durable, coated polyester
- Weather & dirt-resistant zippers (non-lube & easy glide)
- Contains Maxcold Ultra insulation at 20mm of PE foam
- Crushproof EVA top and bottom for added structure and durability
- Weather-resistant front zip pocket for additional storage
- Two ways to carry: padded quick-grab webbing straps and removable, adjustable padded shoulder strap
- EZ-pull lid allows quick access food and drink



**CARBONITE**  
63787 | 163787



**SPRUCE**  
62203 | 162203



# TRAILMATE SOFTSIDES

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## Trailmate 24 Tote

- Welded body is constructed with durable, coated polyester
- Weather & dirt-resistant zippers (non-lube & easy glide)
- Contains Maxcold Ultra insulation at 20mm of PE foam
- Weather-resistant front zip pocket for additional storage
- Two ways to carry: padded quick-grab webbing straps and an adjustable, padded backpack straps with sternum strap for comfortable hands-free carrying



**CARBONITE**  
63791 | 163791



# TRAILMATE SOFTSIDES

## Trailmate 30

- Welded body is constructed with durable, coated polyester
- Weather & dirt-resistant zippers (non-lube & easy glide)
- Contains Maxcold Ultra insulation at 20mm of PE foam
- Crushproof EVA top and bottom for added structure and durability
- Weather-resistant front zip pocket for additional storage
- Two ways to carry: padded quick-grab webbing straps and removable, adjustable padded shoulder strap
- EZ-pull lid allows quick access food and drink



**CARBONITE**  
63788 | 163788



**SPRUCE**  
62207 | 162207





# TRAILMATE SOFTSIDES

## Trailmate 24 Backpack

- Welded body is constructed with durable, coated polyester
- Weather & dirt-resistant zippers (non-lube & easy glide)
- Contains Maxcold Ultra insulation at 20mm of PE foam
- Crushproof EVA top and bottom for added structure and durability
- Weather-resistant front zip pocket for additional storage
- Two ways to carry: padded quick-grab webbing straps and an adjustable, padded backpack straps with sternum strap for comfortable hands-free carrying
- EZ-pull lid allows quick access food and drink



**CARBONITE**  
63790 | 163790

**SPRUCE**  
62308 | 162308



**IGLOO®**

**2025 – DRINKWARE & JUGS**

# LAGUNA



# LAGUNA BASIC

1/2 GALLON

## FEATURES

- Fully insulated beverage cooler keeps drinks cold the entire game or event
- Leak-resistant design prevents spills
- Flip-cap snaps closed securely and folds out of the way during use
- Wide opening allows for chugging or fast-flow pouring
- Sturdy swing-up carry handle
- Chain Links™ integrated hooks easily hang jug on game field fences, backpacks and more, keeping hydration clean and within easy reach
- Cool Riser Technology® improves cooling performance by elevating away from hot surfaces

## SPECIFICATIONS

.5 Gal / 1.9 L

Case Pack: 6

31253 – red star 200c

31265 – majestic blue 661c



COOL RISER  
TECHNOLOGY®



BPA  
FREE



CARRY  
HANDLE



CHAIN LINK  
HOOKS™



LEAK-RESISTANT



FLIP  
CAP



# LAGUNA 1 GALLON

## FEATURES

- Fully insulated beverage cooler keeps drinks cold the entire game or event
- Leak-resistant design prevents spills
- Flip-cap snaps closed securely and folds out of the way during use
- Wide opening allows for chugging or fast-flow pouring
- Sturdy swing-up carry handle
- Chain Links™ integrated hooks easily hang jug on game field fences, backpacks and more, keeping hydration clean and within easy reach
- Cool Riser Technology® improves cooling performance by elevating away from hot surfaces

## SPECIFICATIONS

1 Gal / 3.8 L

Case Pack: 4

31379 – red star 200c

31381 – majestic blue 661c



COOL RISER  
TECHNOLOGY®



BPA  
FREE



CARRY  
HANDLE



CHAIN LINK  
HOOKS™



LEAK-RESISTANT



FLIP  
CAP

# RIVAL JUGS





# RIVAL JUG WITH CONNEXT™ ATTACHMENT SYSTEM

## THE NEXT GENERATION IN SPORT JUGS

### FEATURES

- **NEW** Patent pending CONNEXT™ attachment system allows you to hang or clip to fences, wagons, backpacks, duffle bags, cross bars, strollers, golf carts, headache racks and more!
- Over-molded side body grips and carry handle with new custom sport grip texture inspired by the grips on baseball bats.
- Leak-resistant to prevent spills during transport or when tipped.
- Sculpted lid to grip and grab for opening and closing tightly.
- Cool Riser Technology® improves cooling performance by elevating base to reduce thermal conduction.
- Chain Links™ integrated hooks easily hang jug on game field fences; keeping hydration clean and within easy reach.
- Fully insulated with a generous foam wall for even greater cold and ice retention for the entire game, workout, or event.
- Sturdy swing-up handle for easy carrying – folds down for storage.
- Auto Chug incorporates lockable push button spout.
- Wide opening allows for easy chugging or pouring.

### SPECIFICATIONS

1/2 Gallon. / 1.89 L

Case Pack: 4

#31532 – Red Heat

#31533 – Sport Blue

#31536 – Tactical Gray



Red Heat



Sport Blue



Tactical Gray

**1/2 Gallon Rival  
Auto Chugger**



RUBBERIZED  
GRIPS



LEAK-RESISTANT



COOL RISER  
TECHNOLOGY®



CHAIN LINK  
HOOKS™



BPA  
FREE

**QUICK  
RELEASE**

# NEW! RIVAL™ JUGS

## Auto Chugger Lid



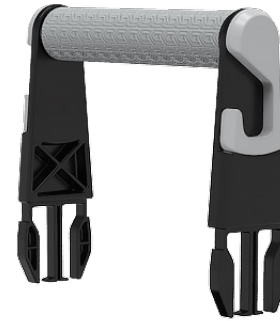
Lockable Push Button  
“Auto Chugger” Spout



**EXTRA THICK  
FOAM WALL**

## CONNEXT™ Attachment System\*

Hangs, or Clips, to Fences, Wagons, Backpacks, Duffle Bags, Cross Bars, Strollers, Golf Carts, Headache Racks and more!



Connex™ - the Fence Hook  
Handle just got way Better

**QUICK  
RELEASE**

*\*Future Innovation compatible,  
more to come in 2025*





# 400 SERIES



# BEVERAGE COOLERS

## HYDRATE THE ENTIRE TEAM ON THE JOBSITE OR ON THE FIELD

### FEATURES

- UV inhibitors protect against sun damage
- Maintains ice for 3 days at 90°F\*
- Recessed, angled, drip-resistant spigot for easy dispensing
- High visibility safety orange color
- Pressure-fit lid won't trap dirt / mold
- "Drinking Water" imprint meets OSHA standards
- Keep cord affixed to lid and jug helps maintain cleanliness and keeps lid from getting misplaced
- Reinforced side handles
- Optional cup dispenser bracket with reinforced backing
- Seat-top lid provides sitting surface
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

### SPECIFICATIONS

2 Gal #00421 – Yellow / Red

3 Gal #00431 – Yellow / Red

5 Gal / 19 L

Case pack: 2

#42316 – Orange / White

#00451 – Yellow / Red



UV  
INHIBITORS



ICE  
RETENTION\*



LID  
LOCK



ICONIC  
DESIGN



BPA  
FREE



\*Under controlled test conditions. Results may vary.

# 10 GALLON BEVERAGE COOLER

HYDRATE THE ENTIRE TEAM ON THE JOBSITE OR ON THE FIELD

## FEATURES

- UV inhibitors protect against sun damage
- Maintains ice for 3 days at 90°F\*
- Recessed, angled, drip-resistant spigot for easy dispensing
- High visibility safety orange color
- Pressure-fit lid won't trap dirt / mold
- "Drinking Water" imprint meets OSHA standards
- Reinforced side handles
- Optional cup dispenser bracket with reinforced backing
- Seat-top lid provides sitting surface
- Convenient cup dispenser included
- THERMECOOL™ Foam – Cleaner, eco-friendly insulation

## SPECIFICATIONS

10 Gal / 38 L

Case Pack: 1

#42021 – Orange / White

#04101 – Yellow / Red



UV  
INHIBITORS



ICE  
RETENTION\*



LID  
LOCK



ICONIC  
DESIGN



BPA  
FREE



MADE IN THE  
USA

\*Under controlled test conditions. Results may vary.



# IGLOO® 5 GALLON BEVERAGE

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## Features and Benefits

- **Keeper cord (select models) prevents lid loss and promotes cleanliness**
- **Pressure-fit lid with no grooves to trap dirt, mold, or mildew**
- **Durable side handles with heavy-duty reinforced back-up plates**
- **Foam remains attached to body and liner for strength, durability, and consistent cold retention**
- **Angled spigot for easy cup access, front push-button is easy to access when wearing gloves on a worksite**
- **Liner cutaway shows uniform foam adhesion retention**





# LID SECURITY WITH IGLOO® BEVERAGE COOLERS

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Igloo® 5 and 10 Gallon Beverage Coolers – the ONLY brand that enables lid security to this extent

- **Helps maintain cleanliness and security of drinking water at school/church/scouting events, on golf courses, for catering, during team sports, on worksites, and other events**
- **Aids in preventing vandals, pranksters, or disgruntled employees from contaminating water**
- **Easy to attach from side carry handles through lid handle or seat-top lid loop**
- **Dual lid loops align with handles**
- **Cable tie or zip strip option**
- **Chain and lock option**



# DRINKWARE



# 2025 IGLOO DRINKWARE

## COLLECTION OVERVIEW

### WHITE



10oz Wine Tumbler Flip n' sip    15oz Mug Flip n' sip    12oz Tumbler Flip n' sip    16oz Tumbler Flip n' sip    20oz Tumbler Flip n' sip    20oz Bottle Sport Sipper    32oz Travel Mug Flip n' sip    36oz Bottle Twist n' chug

### LILAC BREEZE



10oz Wine Tumbler Flip n' sip    16oz Tumbler Flip n' sip    20oz Bottle Sport Sipper    32oz Travel Mug Flip n' sip    36oz Bottle Twist n' chug

### CARBONITE



10oz Wine Tumbler Flip n' sip    15oz Mug Flip n' sip    12oz Tumbler Flip n' sip    16oz Tumbler Flip n' sip    20oz Tumbler Flip n' sip    20oz Bottle Sport Sipper    32oz Travel Mug Flip n' sip    36oz Bottle Twist n' chug

### SEAFOAM



10oz Wine Tumbler Flip n' sip    16oz Tumbler Flip n' sip    20oz Bottle Sport Sipper    32oz Travel Mug Flip n' sip    36oz Bottle Twist n' chug

# 15OZ COFFEE MUG

## LEAKPROOF PERFORMANCE

### FEATURES

- Low profile, Flip n' sip threaded leakproof tumbler lid
- Dual-threaded Tritan lid for left and right-handed drinking
- 304 Food grade stainless steel
- Double wall vacuum insulated construction
- Copper lining improves temperature control
- Built-in coaster protects surfaces
- No Look Thumb Grabber for finding the drinking spout while driving
- Extra large opening for easy cleaning

### SPECIFICATIONS

15oz

Case Pack: 4pk with 1pk shippable inners

#71231 – White

#71232 – Carbonite



THREADED  
LID



STAINLESS  
STEEL



NON-SLIP  
BASE



CARRY  
HANDLE



HOT & COLD  
COMPATIBLE



COLD  
RETENTION



HEAT  
RETENTION



# 10OZ WINE TUMBLER

## LEAKPROOF PERFORMANCE

### FEATURES

- Low profile, Flip n' sip threaded leakproof tumbler lid
- 304 Food grade stainless steel
- Double wall vacuum insulated construction
- Copper lining improves temperature control
- Built-in coaster protects surfaces
- No Look Thumb Grabber for finding the drinking spout

### SPECIFICATIONS

10z

Case Pack: 6pk with 1pk shippable inners

#71236 – White

#71237 – Carbonite

#71405 – Lilac Breeze

#71406 – Seafoam



THREADED  
LID



STAINLESS  
STEEL



NON-SLIP  
BASE



HOT & COLD  
COMPATIBLE



COLD  
RETENTION



HEAT  
RETENTION

# 12OZ TUMBLER

## LEAKPROOF PERFORMANCE

### FEATURES

- Flip n' sip threaded leakproof tumbler lid
- 304 Food grade stainless steel
- Double wall vacuum insulated construction
- Copper lining improves temperature control
- Rounded bottom cap slides easily into pockets
- Built-in coaster protects surfaces
- No Look Thumb Grabber for finding the drinking spout while driving
- Extra large opening for easy cleaning
- Fits most cup holders

### SPECIFICATIONS

12oz

Case Pack: 6pk with 1pk shippable inners

#71381 – Carbonite

#71382 – White



THREADED  
LID



STAINLESS  
STEEL



NON-SLIP  
BASE



HOT & COLD  
COMPATIBLE



COLD  
RETENTION



HEAT  
RETENTION

# 16OZ TUMBLER

## LEAKPROOF PERFORMANCE

### FEATURES

- Flip n' sip threaded leakproof tumbler lid
- 304 Food grade stainless steel
- Double wall vacuum insulated construction
- Copper lining improves temperature control
- Rounded bottom cap slides easily into pockets
- Built-in coaster protects surfaces
- No Look Thumb Grabber for finding the drinking spout while driving
- Extra large opening for easy cleaning
- Fits most cup holders

### SPECIFICATIONS

16oz

Case Pack: 6pk with 1pk shippable inners

#71384 – Carbonite

#71385 – White

#71387 – Lilac Breeze

#71388 – Seafoam



THREADED  
LID



STAINLESS  
STEEL



NON-SLIP  
BASE



HOT & COLD  
COMPATIBLE



COLD  
RETENTION



HEAT  
RETENTION

# 20OZ TUMBLER

## LEAKPROOF PERFORMANCE

### FEATURES

- Flip n' sip threaded leakproof tumbler lid
- 304 Food grade stainless steel
- Double wall vacuum insulated construction
- Copper lining improves temperature control
- Rounded bottom cap slides easily into pockets
- Built-in coaster protects surfaces
- No Look Thumb Grabber for finding the drinking spout while driving
- Extra large opening for easy cleaning
- Fits most cup holders

### SPECIFICATIONS

20oz

Case Pack: 4pk with 1pk shippable inners

#71389 – White

#71390 – Carbonite



THREADED  
LID



STAINLESS  
STEEL



NON-SLIP  
BASE



HOT & COLD  
COMPATIBLE



COLD  
RETENTION



HEAT  
RETENTION



# 20OZ BOTTLE

## LEAKPROOF PERFORMANCE

### FEATURES

- Sport sipper threaded leakproof straw bottle lid
- 304 Food grade stainless steel
- Double wall vacuum insulated construction
- Copper lining improves temperature control
- Rounded bottom cap slides easily into pockets
- Swing up, tuck tight handle sits flush against the vessel when not in use
- Built-in coaster protects surfaces
- No Look Thumb Grabber for finding the drinking spout while driving
- Extra large opening for easy cleaning
- Fits most cup holders

### SPECIFICATIONS

20oz

Case Pack: 6pk with 1pk shippable inners

#71375 – White

#71376 – Carbonite

#71396 – Lilac Breeze

#71397– Seafoam



THREADED  
LID



STAINLESS  
STEEL



NON-SLIP  
BASE



HOT & COLD  
COMPATIBLE



COLD  
RETENTION



HEAT  
RETENTION



CARRY  
HANDLE

# 32OZ TRAVEL MUG

## LEAKPROOF PERFORMANCE

### FEATURES

- Low profile, Flip n' sip threaded leakproof tumbler lid
- Dual-threaded Tritan lid for left and right-handed drinking
- Leak resistant straw has a gasket to prevent spills
- 2-piece straw comes apart for easy cleaning and storing
- 304 Food grade stainless steel
- Double wall vacuum insulated construction
- Copper lining improves temperature control
- Built-in coaster protects surfaces
- No Look Thumb Grabber for finding the drinking spout while driving
- Extra large opening for easy cleaning
- Fits most cup holders

### SPECIFICATIONS

32oz

Case Pack: 4pk with 1pk shippable inners

#71221 – White

#71222 – Carbonite

#71403 – Lilac Breeze

#71404 – Seafoam



THREADED  
LID



STAINLESS  
STEEL



NON-SLIP  
BASE



CARRY  
HANDLE



HOT & COLD  
COMPATIBLE



COLD  
RETENTION



HEAT  
RETENTION

# 36OZ BOTTLE

## LEAKPROOF PERFORMANCE

### FEATURES

- Twist n' chug threaded leakproof bottle lid
- 304 Food grade stainless steel
- Double wall vacuum insulated construction
- Copper lining improves temperature control
- Rounded bottom cap slides easily into pockets
- Swing up, tuck tight handle sits flush against the vessel when not in use
- Built-in coaster protects surfaces
- No Look Thumb Grabber for finding the drinking spout while driving
- Extra large opening for easy cleaning

### SPECIFICATIONS

36oz

Case Pack: 4pk with 1pk shippable inners

#71377 – White

#71378 – Carbonite

#71399 – Lilac Breeze

#71400 – Seafoam



THREADED  
LID



STAINLESS  
STEEL



NON-SLIP  
BASE



HOT & COLD  
COMPATIBLE



COLD  
RETENTION



HEAT  
RETENTION



CARRY  
HANDLE

# IGLOO DRINKWARE

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- Unique Igloo Design
- Leak and Spill Proof Threaded Lids
- Extra large opening for easy cleaning
- Easy carry attachment loop / handle
- All tumbler SKUs fit most cup holders
- Slimline design slides easily into backpack pockets
- Built in coaster keeps things quiet and protects furniture



**No Look Thumb Grabber**  
for finding the drinking spout while driving



# 2025 IGLOO DRINKWARE

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## Tech Specs



# 2025 IGLOO DRINKWARE

## Twist 'N Chug



Available Sizes  
36oz, 46oz



# 2025 IGLOO DRINKWARE

## Sport Sipper





# ICE SUBSTITUTES





# 2025 MAXCOLD ICE

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## COLLECTION OVERVIEW

**Ice Substitutes** – ideal for keeping lunch cool, an iceless solution for larger personal coolers or super charging a chest cooler



**Maxcold Ice  
Small Block**

0.5 lbs.



**Maxcold Ice  
Medium Block**

1 lbs.



**Maxcold Ice  
Large Block**

2.05 lbs.

# 2025 NATURAL ICE

## LARGE SHEET

### FEATURES

- Sheets of ice remain flexible when frozen
- Provide localized intense cold for items in need of quick cooling or application to injuries
- Eliminates mess of melting ice
- Cleans easily with soap and water
- Can be cut for custom size fit
- Ideal for use in soft side coolers
- Made in USA

### SPECIFICATIONS

- #25078 – 44 Cubes (MP 6)



# 2025 ICE GEL PACKS

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## FEATURES

- High performance gel insulated soft pouch ice
- Single 8oz gel pouches are packaged in a convenient shelf-ready display case
- Consistent brand presentation and graphics for coordinated program look on shelf
- Ideal for use in soft side coolers

## SPECIFICATIONS

- #



# 2025 MAXCOLD ICE

## ICE BLOCKS

### FEATURES

- Non-toxic, high performance gel insulated ice substitute
- Competitively market priced
- Larger labels for better shelf presence
- Three different size options available (small, medium, large)
- MaxCold® Ice is packaged in a convenient shelf-ready display case



### SPECIFICATIONS

- 25197 – Small (MP 12)
- 25199 – Medium (MP 12)
- 25201 – Large (MP 12)





**IGLOO®**

**THANK YOU.**